

Political change and disasters, man-made and natural, topped the news in 1992

By Cheryl Devall

CHICAGO -- December 1992 feels like the 26th mile of a marathon, in the aftermath of the presidential campaign, riots and hurricanes at home, wars and starvation abroad.

As many have already noted, the election of Democrat Bill Clinton and the sizable vote for independent Ross Perot signaled that the nation is eager for change. For African-Americans the question remains: How much change can we expect from the new administration? To repeated charges that the candidate avoided or glossed over issues to the concern of blacks, Clinton's campaign responded that victory was the first priority and reform would follow. Black journalists will be monitoring whether the new president will appoint a Cabinet that truly "looks like America," and will pay greater and more sensitive attention than his predecessors to urban affairs, education, AIDS and economic development.

Accompanying the new president to Washington will be the largest number of black lawmakers since Reconstruction, including the first black woman elected to the Senate, Carol Moseley Braun of Illinois.

Possibly the most distressing phrase of the the presidential campaign from the lips of George Bush during the debates: "Remember the riots, out in Los

Angeles?"

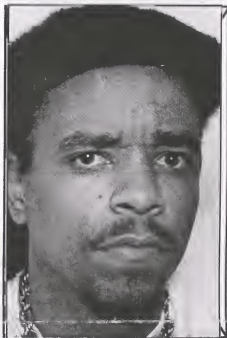
For those who lived through the event, and those of us who tried to interpret it to audiences and co-workers, there is no forgetting. Indeed, many are trying still to rebuild businesses, communities and shattered trust between racial and class groups. Most of the 53 deaths related to the riots have gone unsolved; a truce among African-American gangs has proceeded only fitfully; the appointment of a new, black Los Angeles police chief, Willie Williams, has yet to erase the bitter legacy of the previous department head, Daryl Gates.

The four white Los Angeles police officers whose acquittal in the Rodney King beating sparked the riots are awaiting a second trial on federal civil rights charges. Four black men charged with beating white truck driver Reginald Denny on the first night of rioting also are expected to face trial early in 1993. So far, the police officers have not spent a day in jail; the Denny beating suspects have spent months in detention, confined by bail amounts ranging from \$75,000 to \$580,000.

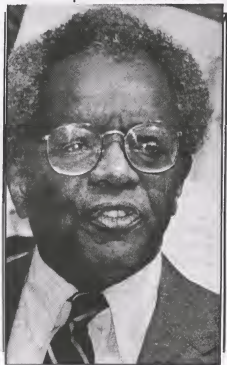
A few months later, another kind of disaster struck in Florida. Hurricane Andrew destroyed tens of thousands of homes.

The majority-black town of Homestead was hit especially hard.

Continued on back page



Ice-T (above) and his "Cop Killer" lyric riled police. Curiously, police didn't protest when Arnold Schwarzenegger was blowing them away in "Terminator" films. Harvard Law professor Derrick Bell (below) declared that racism was a permanent condition.



Budgetupdate

Balance before	
July '92 issue	\$ 193
Revenues	
June 15	
to Dec 15, 1992	1,394
Subtotal	1,587

Expenditures	
July to December	
issues (printing,	
postage	
and supplies)	1,215

Balance	
before January	
1993 issue	\$ 372

300 to 400 newsletters
circulate monthly.

**Black Alumni Network
Newsletter**

5 Hopewell Lane
Sicklerville, N.J. 08081-2503
(609) 728-4062 or 728-4001

Wayne J. Dawkins
Editor

Betty Winston Baye
Senior editor

Cheryl Devall
Michelle Johnson
Lisa R. Rhodes
Contributing editors

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Founded by Columbia
Journalism alumni.

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Alumni award nominations ; book fair this month

Jan. 14 is the deadline for nominations for Columbia Journalism Alumni Association awards. This spring the school will honor three graduates whose careers and efforts have set an example for all journalists. These Alumni Awards recognize contribution to journalism in three areas: An outstanding career, an outstanding single achievement, an outstanding contribution to journalism education. Direct letters and questions about the awards or the nomination process to the Awards Committee of the Alumni Association, 709A Journalism Building, Columbia University, New York, N.Y. 10027.

The first annual Columbia Journalism School Book Fair is Jan. 25-26. The field is limited to alumni books published between January 1990 and December 1992.

To participate, authors need to complete a fact sheet and return it to the Alumni Office with at least three copies of the author's book and any other useful materials. To obtain an Author's Fact Sheet, contact Bruce Kaufmann or Kathy Brow at the alumni office, 212/ 854-3864.

The University of Georgia

Henry W. Grady
College of Journalism and Mass Communication
Athens, Ga. 30602-3018

Public Relations: The University of Georgia's Grady College of Journalism and Mass Communication has an opening for an assistant professor of public relations beginning September.

The position requires that candidates be qualified to teach a range of public relations courses. Candidates must show the capacity to excel in both undergraduate and graduate teaching.

Candidates must possess a Ph.D or be near completion and demonstrate evidence of research potential. Salary is competitive based on qualifications and experience.

Contact:

Dr. Dean M. Krugman, Chair,
Search Committee,
Department of Advertising and Public Relations,
College of Journalism and Mass Communication,
the University of Georgia,
Athens, Ga. 30602.

Closing date is **February 5, 1993** or until position is filled.

The University of Georgia is an equal opportunity / affirmative action, institution and especially seeks applications from minority and women candidates.

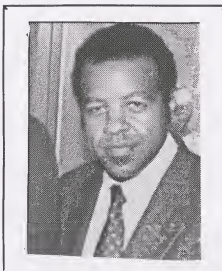
B.A.N. People

Jill Nelson, '80, wrote the Nov. 27-29 USA WEEKEND cover on Denzel Washington, "A candid conversation with Denzel Washington, the star of 'Malcolm X.'" ... E. R. Shipp, '79, was quoted in the November *NABJ Journal* in a story on the departures of numerous black journalists at *The New York Times*. She cautioned against drawing blanket conclusions based on career choices by a handful of journalists. The article said that Shipp is debating whether to leave and pursue a doctorate in American history. ...

Reginald Stuart, '71 is winner of the Society of Professional Journalists (SPJ) Wells Memorial Key Award. Stuart is SPJ secretary / treasurer and past chairman of the Legal Defense Fund. The award, named for SPJ's first president, Chester A. Wells, is awarded each year to a member who had demonstrated outstanding service and dedication to SPJ. Stuart is a news editor in the *Knight-Ridder* Washington bureau. ... Four

poems by Akua Lezli Hope, '77, appear in the new anthology, *Erotique Noire / Black Erotica* (Doubleday, \$14). The book contains works by 74 contributors. Hope's poems are "When the horn fits, blow it," "Songs They Could Sing #789," "Telegram from Topeka," and "Interpenetration Side Two." ...

Last November composer / journalist James McBride, '80, and playwright Ed Shockey were selected as recipients of the sixth annual American Theater Festival's Stephen Sondheim Award. Both men were recognized for their new music theater piece, "BOBOS," a story about a boy with bargain-basement sneakers. ... Last September, Susan E. Johnson, '80, became director of the paralegal program at Naugatuck Valley Technical College in Connecticut. ... Betty Winston Baye, '80, (*The Courier-Journal*, Louisville, Ky.) Wayne J. Daw-



Reginald Stuart



Jill Nelson

kins, '80, (*Courier-Post*, Camden, N.J.) and Dorothy Gilliam, '61, (*The Washington Post*) last month were participants in the first gathering of the Trotter Group, an assembly of black daily newspaper columnists. About 20 people met at Harvard University, William Monroe Trotter's alma mater. ... "Ho-Ho-Ho," said the holiday greeting card. It had a picture of Mazi Iverem Chiles, infant son of Esther Iverem, '83, and Nick Chiles. Mazi was born Aug. 21.

Jobline

The Herald, a McClatchy



Betty Winston Baye

newspaper in Rock Hill S.C. (circulation 26,000) is looking for a **Business editor**. Send resume to the executive editor, *The Herald*, 132-136 W. Main, Rock Hill, S.C. 29730. ... *The Courier-Post* (Camden / Cherry Hill, N.J.) has openings for two **graphic artists**. Minimum three and five years' experience respectively required. Send resume to Ev Landers, executive editor, *Courier-Post*, Box 5300, Cherry Hill, N.J. 08034. ... The Service Employees International Union (SEIU) is looking for an **editor of Update**.

Functions include developing story lists and budgeting editorial space, working with a photo editor, overseeing design and production, writing and editing. Salary range: low \$50s.

Send resume to SEIU, Human Resources Department, P.O. Box 34104, ATTN: UE-1, Washington, D.C. 20043.

We want to hear from you

Let us know when you move, change jobs, reach milestones or just want to bring news to our attention.

1992 Reviewed

Continued from front page

The so-called culture wars generated mainstream attention this year as native and other people questioned whether Columbus' voyage to the Americas were indeed worth celebrating on its 500th anniversary.

Police officers who scarcely batted an eye when Arnold Schwarzenegger blew their lives away in the "Terminator" films organized to put pressure on gangster rapper Ice-T for his "Cop Killer" lyric.

Rap artist Sister Souljah faced similar criticism for doing essentially the same thing -- articulating and amplifying the frustration of many African-American youth.

And in November, Spike Lee finally unveiled the movie behind the X -- a well-crafted Hollywood epic that, in the end, was not as in-your-face as the hype surrounding it. Much more provocative was the assertion by former Harvard law professor Derrick Bell that racism is a permanent condition.

Up to this point, under-representation has seemed like a permanent condition in the news industry. By the newspaper editors' own tally, 9 percent of

newsroom employees in the nation are people of color.

NABJ president Sidmel Estes-Sumpter renewed her challenge to the American Society of Newspaper Editors and the Newspaper Association of America, saying that if news staff do not include a broader range of peoples and experiences, "You won't be putting out a product anyone will want to read or advertise in."

Leaders of other ethnic journalists' organizations added their voices, reminding the editors that diversity is more than a black-

Up to this point, under-representation has seemed like a permanent condition in the news industry.

white thing.

In other industry news, staffers of the *Pittsburgh Press* and the *New York Daily News* remained in limbo for months over money -- and labor-driven problems at their papers.

The *Afro-American* newspaper chain celebrated its centennial, emphasizing that an independent media voice is as important now as it was in 1892. USA TODAY turned 10.

The year drew to a close with a surprising gesture from the outgoing Bush administration -- the deployment of U.S. troops to aid starving Somalis.

As one of the few American military operations in Africa (the other was to Tripoli, Libya in Thomas Jefferson's time, as memorialized in the Marine Hymn) the humanitarian effort suggests a renewed Western focus on our old country, a new application of military strength and perhaps, a reason to hope for peace on earth, good will toward all.

The writer, a 1982 Columbia Journalism graduate, is a Chicago-based correspondent for National Public Radio.

Ruby Dee performs at Crossroads in N.J.

The Garden State Association of Black Journalists presents a fund-raising theater outing to The Crossroads Theatre, 7 Livingston Ave. New Brunswick. The event is Friday, Jan. 22, 8 p.m. Ticket/Donation \$35. Proceeds benefit 1993 Scholarship Fund. An added bonus: Theatergoers will join in a post-play discussion with Miss Dee, other cast members and the director. For information call Linda Waller (609) 547-8489.

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Volume 13 Number 2

The Source: News, Reviews, Commentary

February 1993

Broadcasting news of high finance

Plugged in at CNN

By **Tony Chapelle**
I started working in CNN's New York bureau four years ago, after being recommended by a fellow church member who was a CNN correspondent.

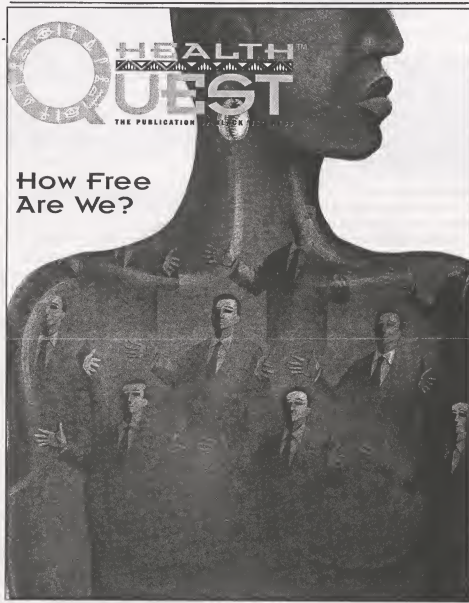
First, I was given a month-long try-

Datelines New York

out writing lots of 20-second "readers" for anchors to use during the early morning business news shows. However, I was hired at a lower job to get seasoned in financial news, and in working in television. I had been a TV major, as well as an occasional writer of personal finance stories. But I struggled to grasp bread-and-butter tenets of financial news like how the bond market works, and how to calculate fluctuations in the dollar. And I absolutely dreaded having to run and get numbers out of the Quotron computer just before newscasts. Still, the late 1980s were a great time to be in business news. If the '60s were the decade of revolution and the '70s were the "Me Decade," then the '80s saw Americans embrace money and the making of it.

Mega-mergers were front-page

Continued on page 3



This is the cover of the premiere issue (winter 1993) of *HealthQuest* magazine, a quarterly.

Sara M. Lomax, J-'80, and **Valerie Boyd** are founding editors.

This opening issue contains articles by a few other Columbia Journalism Alumni.

Why a new black-oriented health magazine?:

Most health magazines are "geared to a middle-class, white audience and have nothing about diseases that (disproportionately) affect African-American health and well being, like hypertension and prostate cancer," says co-founder Sara M. Lomax. (USA TODAY, Jan. 27).

American Society of Newspaper Editors (ASNE) & Newspaper Association of America (NAA)
Minority Job Fair

February 11 to 12, S.I. Newhouse School of Public Communications, Syracuse University.

Who's invited: Minority students and graduates who are interested in newspaper careers (advertising, circulation and production as well as editorial).

The cost: For job seekers, they need only find their way to Syracuse. After that they will stay at the Sheraton University Inn. The room and board is on us (the sponsors).

For recruiters, if your newspaper is a sponsor, your registration is free. If not, you pay \$75.

Contact: Bob Lloyd, The Syracuse Newspapers, P.O. Box 4915, Syracuse, N.Y. 13221-4915.
(315) 470-3033.

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Dick Goldensohn Fund

The Dick Goldensohn Fund is seeking contributions to fund journalism projects.

The late Dick Goldensohn, '80, had a two-sided approach to journalism, said classmate Jim Dwyer: Investigate a situation that has been neglected, and carry a message that is about people, written for people.

A Goldensohn Fund grant played a part in the publication of *Homestead*, a new book by former *New York Times* reporter William Serrin.

Last year seven grants were awarded. One of them went to Vanessa Jones, '92, for a student of the unique dilemma faced by African-American rape victims.

Contributors who give \$60 or more can have a complimentary copy of *Homestead: The Glory and Tragedy of an American Steel Town* or *Zealots for Zion: Inside Israel's West Bank Settlement Movement*, by Robert I. Friedman.

Send contributions to The Dick Goldensohn Fund, 175 Fifth Ave., Suite 2245, New York, N.Y. 10010. Or call (212) 362-1161.

New York University Dept. of Journalism & Mass Communication

The Department of Journalism and Mass Communication at New York University invites applications for three tenure-track positions starting September 1, 1993.

Positions available are in the broadcast journalism, magazine and newspaper sequences; expertise in copy editing, cultural reporting, media history, and metropolitan reporting welcome but not mandatory.

Advanced degree helpful. Ideal candidates will have previous academic experience and extensive high-level journalistic experience.

Rank depends background. These appointments are contingent upon administrative approval.

Send responses by February 15, 1993, to: Prof. Richard Petrow, Chair of Search Committee, NYU Department of Journalism and Mass Communication, 10 Washington Place, New York, N.Y. 10003.

NYU, an Equal Opportunity, Affirmative Action Employer, encourages applications from women and members of all minority groups.

FACULTY SEARCH

COLUMBIA UNIVERSITY
GRADUATE SCHOOL OF JOURNALISM

Applications are invited for faculty positions for the 1993-94 academic year. Openings are anticipated in:

Broadcast Journalism (reporting, writing and producing for television)

Print Journalism (newspaper or magazine reporting and writing)

One-year renewable and tenure-track positions will be filled from the ranks of distinguished professionals with an interest in teaching and research. Specific areas of specialization will be defined as the search process continues.

Applications from minorities and women are strongly encouraged. Please send letter, vita, and three references to:

Committee on Faculty Appointments
Graduate School of Journalism
Columbia University
New York, NY 10027

Columbia University is an affirmative action/equal opportunity institution

Art exhibit & Columbia College Black Alumni reception

"O Write my name --
American
portraits,
Harlem heroes."

Thursday, February 18,
Interchurch Center,
120 Street and Claremont
Avenue, NYC.

This exhibit includes 50 photographs of African-Americans such as W.E. B. DuBois and Mahalia Jackson.

Carl Van Vechten is the photographer.

The pictures are hand engraved and have a life of about 400 years.

For information, contact events coordinator Ronda Penrice, CC '93, (212) 87-2288.

Datelines

Continued from front page

grist, and junk bond kings were national celebrities soon to become morality-play villains.

Eventually, I was meeting many of them. I got to set up and write for the cushiest show in the department, the weekly half-hour profile of chief executive officers. Even though I was an associate producer, I was often wined and dined on day-long shoots at the homes and offices of honchos such as Donald Trump, Mortimer Zuckerman, and my favorite, Ed Lewis of *Essence*.

Being up close to some of the country's craftiest money makers was one of the most intriguing experiences of my life.

Most of them were masters of charm, others were sterile and stiff, none betrayed any hint that they had ever benefited from ill-gotten gain or had stepped on anyone in their rise.

But they all affirmed the All-American notion that fate was as willing to smile on any one person as another.



Tony Chapelle

After a year-and-a-half, I was transferred to CNN's personal finance show, and eventually I took over the reins as line producer.

The job was great in that it gave me the opportunity to book lots of interviewees, often black financial pros, for soundbites. I could also come up with topics that either

Continued on back page

Survey reveals jobline, people section are newsletter's highlights

The Jobline and People section is the most read feature in the *Black Alumni Network* newsletter. That is what readers told us in our (third or fourth) annual fall survey.

Fourteen people or about 5 percent of our readership returned surveys that were stuffed in our November 1992 issue.

Asked to select the two most-read features eight or 57 percent of the respondents selected the Jobline & People page.

Tied for second place with six votes each was Datelines and media industry news. Datelines, a first-person column that describes the newsroom environment and community it serves was in his-

tus for months. It returned this month.

Tied for third place in the survey with four votes each were Columbia University J-school news and coverage of the National Association of Black Journalists.

Announcements in the newsletter received one vote.

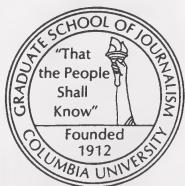
Readers were asked for suggestions for making the newsletter better serve them. They said:

- (Print) More jobline stuff.
- More information about academic positions for journalists.
- More on NABJ; what black journalists are doing nationally.
- Invite editors to write about what they plan to do to increase minority / female representation

- Encourage more people to send "people" items. How about profiles on J-school grads?
- How about soliciting dialogue on selected topics?
- More! More! About people, jobs, and news!
- I'm happy with it as it is.

Sixty four percent of the respondents were men.

Also, 64 percent of the readers replying were in the 36-45 age bracket; 29 percent were in the 26-35 age bracket. Average newsroom or related experience was 13 years. The fields included newspapers, TV news, magazine publishing, corporate communications, free-lancing and journalism education.



*The 1993 Schumann Fellowships
for minority television producers
at the
Columbia University
Graduate School of Journalism*

The Columbia University Graduate School of Journalism is offering a postgraduate, 3-month fellowship program for minorities in electronic television production entitled The Schumann Fellowships. The goal of the program is to equip students with all the tools they need to function in the most demanding television environments.

The Schumann Fellowships offer a small group of talented minority journalists the opportunity to be rigorously trained in field and laboratory work in television production. Intensive seminars will be held on developing reporting skills, critical thinking and problem solving.

Applicants must have a master's degree in journalism or a minimum three years experience as a working journalist.

Fellowship dates are May 26 - August 18, 1993. The application deadline is March 31.

To request an application, please call 212-854-3834.

B.A.N. People

Andrea Payne, '81, and Eric Adams of the New York City Transit Guardians (black police association) have declared 1993 "the year of black youth." Andrea lives in Brooklyn and is president of I Am The Light Of The World, Inc. The "Light" program works with children ages 7 to 17. ...

"The 40-acre dream dies hard," by Toni Y. Joseph, '86, in this month's *Emerge*, is about black farmers who are struggling against great odds to hold on to farmland purchased by their ex-slave forebears in the late 1800s.

The article's timing is uncanny, considering that the U.S. Agriculture Department could have it's first African-American secretary, Michael Espy, D-Miss. ...

Karen Thomas, '86, former Dallas bureau correspondent with *The Chicago Tribune*, will be joining Toni Joseph at *The Dallas Morning News*. Karen is also engaged.

... In January, Gayle T. Williams, '88, of *Gannett Suburban Newspapers* (Westchester, N.Y.) and *Gannett News Service* wrote about her visit to Ghana last summer. ... Yolanda Y. Joe, '85, a newswoman at WBBM-TV Chicago, is author of *Falling Leaves of Ivy*, a murder mystery. It is published by Long Meadow Press in Connecticut (203 / 352-2100). We're told that the book sold 5,000 copies in two months. ...

"I have an article in *Essence* (February)" wrote Paula Lynn Parks, '83, "How to Breast-feed and Work." It was partly inspired by the birth of our third child, Nathaniel Parks Anderson, born Feb. 28, 1992.

"Also out, 'What Color Are You?' in *Living with Preschoolers*."



Toni Y. Joseph



Paula Lynn Parks

(Jan./Feb./ March issue). The article is on talking to preschoolers about race and ethnicity. ... Congratulations to Beebe and Fred Johnson, '80. Their daughter, Jacqueline Elizabeth Johnson, was born Nov. 16. The the family is doing well in Los Angeles.

... Betty Winston Baye, '80, was the 3rd place winner for column writing in the Best of Gannett 1992 contest. She received a \$600 cash prize. We caught Anna Southall's name, '86, in the credits for the movie "Malcolm X." She was unit publicist.

... E.R. Shipp, 79, left *The New York Times* last month. She returned to Columbia University to pursue a doctorate in American History.

and family life issues, seeks additional staff to produce a national program which will premiere this spring. A **producer** is needed to produce, direct and edit all aspects of the program. Also needed, a **production assistant**. Send resume to Maureen Pilla, WHYY, Inc., 150 N. Sixth St., Philadelphia, Pa. 19106. ... The Service Employees International Union (SEIU) is looking for an **editor** of *Update*. Functions include developing story lists and budgeting editorial space, working with a photo editor, overseeing design and production, writing and editing. Salary: low \$50s.

Send resume to SEIU, Human Resources Department, P.O. Box 34104, ATTN: UE-1, Washington, D.C. 20043. ...

Jobline

The New York Times is looking for an **assistant business editor**. Applicants should call Duayne Draffen, (212) 556-1093 ... VOICES IN THE FAMILY, a radio program offering guidance in mental health

We want to hear from you

Let us know when you move, change jobs, reach milestones or just want to bring news to our attention.

Datelines

Continued from page 3

helped people save money, or spend or invest it more wisely.

Now, I'm headed for a stint as associate producer of the hourly cut-ins from the floor of the New York Stock Exchange.

It's been a rush to have seen my network jump to international prominence upon its coverage of the Gulf war, and collapse of the Soviet Union.

To be sure, we're on top of the heap right now. I'm told we now have the third- or forth-most respected brand name in the world.

But the flip side is that Ted Turner has grown a largely non-union entity and pays wages one- to two-thirds less than the Big Three networks.

At times, particularly during the war and the Panama invasion, I looked in disbelief when CNN correspondents reported with a decidedly American jingoistic posture.

And, there is pressure to perform in a white corporate environment and to force one's co-workers to include more black voices in the potboiler of the news stew. These are themes that are going to be common to us whether

we're seeing our work instantaneously broadcast to more than 100 countries, or just reaching specialized trade audiences.

The writer is a 1984 Columbia journalism graduate.

Knight Foundation grant bolsters student workshops

PRINCETON, N.J. -- The John and James L. Knight Foundation of Miami this month awarded a \$50,000 grant to Temple University to support this year's Dow Jones Newspaper Fund summer journalism workshops for minority high school students and for a tracking system for alumni.

Thomas Engleman, former Newspaper Fund executive director, now director of development at Temple's School of Communications and Theater, will administer Knight Foundation grant money, distributing it to individual workshops. The Fund is supporting 32 workshops, expected to attract more than 600 students to college campuses in 19 states and the District of Columbia. Students get hands-on experience reporting for, writing and designing a youth-oriented newspaper.

WORLD PREMIERE

AMERICAN MUSIC THEATER FESTIVAL Philadelphia, Pa.

BOBOS

"BOBOS," a street opera by playwright Ed Shockley and composer James McBride (J-'80), opens in March.

"Bobos" is a triumphant musical tale about life, love and the tough choices faced by urban teen-agers.

The show gets its name from the street term for non-designer sneakers -- the kiss of social death for most teen-agers.

This street opera tells the story of 13-year-old Alfred, who receives Bobos for his birthday and is tempted to deal in the dangerous world of drugs to fit in.

The show uses jazz, r&b, gospel, the blues, rap and traditional Broadway musical styles to convey its anti-drug, anti-violence message.

BOBOS runs from March 31 to April 11.

(Previews are March 25 to 30.)

Tickets are \$17-\$28.

Call UpStages box office
(215) 567-0670.

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J-school book fair a best seller

150 entries submitted; expectations exceeded

By Lisa R. Rhodes

NEW YORK -- The overwhelming response to the Columbia University Graduate School of Journalism's first book fair on Jan. 25 and 26 is proof that when it comes to writing books, many of the school's alumni are at the top of the list.

More than 200 people attended each day of the book fair.

According to Bruce Kaufmann, director of development and alumni relations at the J-school, more than 150 books were submitted for the event.

The response exceeded my own optimistic expectations," he said. "I thought we would receive 100 books at most. People at the J-school thought we would get about 75 books."

Kaufmann says more than 140 authors participated in the event. The book fair was held to encourage J-school graduates to become authors.

Kaufmann says he was pleased to see that many African-American, Hispanic and women graduates have written books in varied fields of interests.

Some of the book titles at the fair included *Outrage: The Story Behind the Tawana Brawley Hoax*, co-authored by E.R. Shipp, J-78; *The Woman Who Took Back Her Street*, by Tony Chappelle, J-84; *Black Journalists: The NABJ Story*, by Wayne Dawkins, J-80; *Capitol Games: Clarence*

Thomas, Anita Hill, and the Story of a Supreme Court Nomination, co-authored by Helen Winternitz, J-77; *The Hispanic Market in America*, by Michael Segarra, J-57; *Madame C. J. Walker: Entrepreneur*, by A'elia Bundles, J-76, and *Segregated Sisterhood: Racism and the Politics of American Feminism*, by Nancy Caraway, J-83.

The only requirement for book entries was that the title had to be published between Jan. 1, 1990 and Dec. 30, 1992.

Continued on back page



Yolanda Y. Joe, '85, a news-woman at WBBM-TV Chicago, with her novel *Falling Leaves of Ivy*, (Long Meadow Press, Stamford Conn.). The book was among the 150 book fair entries.



Obituary

Emerge founder Wilmer Ames, 43

Wilmer C. Ames, founding editor of *Emerge*, a 3-year-old Afrocentric general-interest magazine, died Feb. 16. Ames was 43.

His death was a "shock" to the staff, said managing editor Susan McHenry.

McHenry said that the family declined to release a cause of death or obituary.

Ames was a 1971 Columbia Journalism graduate, according to school records.

Many J-alumni have written for *Emerge*. In recent months they included: Toni Joseph, '86, Lynne Duke, '85, K. Maurice Jones, '81, Steven Barboza, '79; Lee May, '73 and David J. Dent, '82.

In 1992 Ames was a finalist for a Columbia University Journalism Alumni Award.

Continued on back page

Book fair

Continued from front page

Kaufmann said that several books that were published in January and February of this year were included so the authors could share in the festivities.

The J-school received three copies of each book entry.

One copy of each book will be donated to the permanent collection of the Columbia University and Journalism School libraries.

The third copy will be kept on permanent display in a glass book case in the World Room at the J-school.

Kaufman says it is likely that a second book fair will be held sometime in 1996.

Black Alumni Network Newsletter

5 Hopewell Lane
Sicklerville, N.J. 08081-2503
(609) 728-4062 or 728-4001

Wayne J. Dawkins
Editor

Betty Winston Baye
Senior editor

Cheryl Devall
Michelle Johnson
Lisa R. Rhodes
Contributing editors

Published monthly.
Founded by Columbia
Journalism alumni.

(ISSN 1040-7758)

Gayle scholarship fundwinners

Two students were winners of 1992 Stephen H. Gayle Memorial Scholarships.

Rodney Crump, a graduate student at Columbia University, will complete a degree in French and Spanish comparative literature next year. Crump has interned at *Emerge* magazine. He hopes his work as a journalist will impact "the lives of blacks at home and abroad.

Shermize Ingram, is currently a student at the J-school. During her undergraduate studies at Columbia, Ingram interned at WCBS, *U.S. News & World Report* and the "Maury Povich Show."

Says Ingram, "Just because we see African-Americans on television doesn't mean we're getting an African-American perspective."



Black Journalists THE NABJ STORY WAYNE DAWKINS



The students were recognized at the annual N.Y. Association of Black Journalists awards program last December.

Stephen H. Gayle, a 1972 Columbia J-graduate, died suddenly in 1982 at age 34. He had recently become managing editor of *Black Enterprise*.

Previously he was a reporter for the *New York Post* and as a correspondent for *Newsweek*.

Dean Mia retiring

Dean Monica Mia has announced her retirement from the J-school effective April 1.

Dean Mia has worked at the J-school since 1974.

She's helped hundreds of students who needed financial aid or a reassuring smile during master's project madness.

A reception will be held in her honor on Tuesday, March 23, from 4:30 to 6 p.m.

New Book

The years of struggle before and since the historic bonding of the nation's print and broadcast journalists are recounted in *Black Journalists: The NABJ Story* (August Press).

Former NABJ officer Wayne Dawkins lays bare the battling egos amid the strategies that created the oldest, largest and most powerful organization of journalists of color in America — NABJ.

In many ways, *Black Journalists: The NABJ Story* is an oral history of how and why African-Americans entered daily Journalism in the late 20th century.

The book is \$12.95 plus postage and handling. To order call NABJ (703) 648-1270. Or write to August Press, Box 802, Sicklerville, N.J. 08081.

B.A.N. People

Classmates **David J. Dent** and **Valerie Wilson Wesley**, both '82, shared the 1992 N.Y. Association of Black Journalists Griot Award. Dent was recognized for his *New York Times Magazine* cover story "The New Black Suburbs" (6/14) and Wesley was honored for "Anatomy of a Party Gone Wrong" that appeared in *Esquire* (11/91)

Rob Parker, '88, moves to sports columnist at *The Detroit FreePress* after two years as the baseball beat writer for the Cincinnati Reds.

Neil Henry, '78, was selected as a 1993 Columbia Journalism Alumni Award winner. He is being recognized for his overseas dispatches for *The Washington Post*. Henry currently is teaching journalism at the University of California at Berkeley. The award program is April 30.

Zachary R. Dowdy, '92, is working at *The Boston Globe*. Friends can reach him at 135 Morrissey Blvd., Boston, Ma. 02107.

A message from **Alison France**, '85: My mother is looking for journalists who would be willing to talk to Newark teen-agers in a sort of mentor program. The group meets on Saturdays at the Newark Boys Choir School from 9:30-12 noon. Contact Vilma France, (914) 428-0326.

HealthQuest magazine, a quarterly edited by **Sara M. Lomax**, J-'90, and **Valerie Boyd** (B.A.N., February 1993) wants to know what you think of the premiere issue (of course they're also interested in subscribers.) Write to *HealthQuest*, P.O. Box 191105, Atlanta, Ga. 31119-1105. Or call (404) 266-4375.



Valerie Wilson Wesley



Rob Parker

Jobline

The *Tampa Tribune* is looking for a **business reporter** to cover the health care industry, health care economics and the insurance industry. The job requires at least two years of reporting experience and a strong background in business and economics. Contact Business Editor Steve Matthews

sachusetts Institute of Technology News Office is looking for an **assistant editor & staff**



writer. One to two days per week involves editing and production of the newspaper *MIT Tech Talk*; the balance involves reporting and writing. Applicants should refer to Job #A93-010. Sent two copies of resume and a cover letter to Maureen Wolfe, MIT Personnel Office, 77 Massachusetts Ave., Cambridge, MA 02139-4307.

LEO L. BERANEK FELLOWSHIP FOR NEWSREPORTING

WCVB-TV Boston (ABC), will conduct an on-the-job training program in broadcast journalism. The goal of this program is the development of writing, editing, producing and reporting skills. One person will be selected for a salaried, nine-month fellowship that begins in September. Applicants must have at least a Bachelor's degree and proven interest in broadcast journalism. Application deadline is March 31. Contact Carol Nicholson Bolling, WCVB-TV, 5 TV Place, Needham, MA 02192. Or call (617) 433-4062.

We want to hear from you

Let us know when you move, change jobs, reach milestones or just want to bring news to our attention.

Wilmer Ames

Continued from front page

In August, *Emerge* received a 1st place award for magazine journalism from the National Association of Black Journalists for its cover story, "Black Pride or Racism: The Controversial Leonard Jeffries."

In the December issue, Ames bid a fond farewell to the magazine he created. He said he was moving on to create another magazine. He said he planned to remain involved with *Emerge* as a board member, shareholder, editorial consultant and writer.

When Ames founded *Emerge*, his former employer, *Time Warner*, invested in the project. In 1991 Black Entertainment Television bought the equity held by *Time Warner*. *Emerge* then became a 100-percent black-owned company.

Ames was born in Virginia. He graduated from Lincoln, Pa. University in 1970. He was a freelance writer for *People* magazine in the '70s. From 1976 through the late '80s Ames moved up the ladder at *Sports Illustrated*, starting as a temp receptionist and advancing to senior writer.

Changing Times: Newsmakers and newsbreakers of the '90s

National Association of Black Journalists Region 2 Conference
Friday, April 2 to Sunday April 4

Hillside Inn,
East Stroudsburg, Pa.

Saturday: The (N.Y.) Daily News dilemma; two workshops; NABJ candidates forum; The NABJ Story (book signing by the author); banquet. **Sunday:** Gospel brunch.

All inclusive rates: \$159 for Friday, Saturday, Sunday and \$106 for Saturday, Sunday only. **After March 19** the rates are \$175 and \$122. Daily conference rate is \$50 for NABJ or NABJ chapter members, \$75 for non-members.

Make checks payable to "NABJ" (please note in lower left "Region 2 conference").

Sendto: Arthur Fennell
NABJ Region 2, c/o WCAU TV
City Line Ave & Monument Rd
Philadelphia, Pa. 19131
Or call (215) 668-5721

WORLD PREMIERE

AMERICAN MUSIC
THEATER FESTIVAL
Philadelphia, Pa.

BOBOS

"BOBOS," a street opera by playwright Ed Shockley and composer **James McBride (J-'80)**, opens in March.

"Bobos" is a triumphant musical tale about life, love and the tough choices faced by urban teen-agers.

The show gets its name from the street term for non-designer sneakers -- the kiss of social death for most teen-agers.

This street opera tells the story of 13-year-old Alfred, who receives Bobos for his birthday and is tempted to deal in the dangerous world of drugs to fit in.

The show uses jazz, r&b, gospel, the blues, rap and traditional Broadway musical styles to convey its anti-drug, anti-violence message.

BOBOS runs from March 31 to April 11.

(Previews are March 25 to 30.)

Tickets are \$17-\$28.

Call UpStages box office
(215) 567-0670.

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L.A. media play coverage safe on verdict in second King trial

On the morning of the verdict in the Los Angeles police brutality case, we spoke with **Fred Johnson**, '80, a TV screenwriter.

In federal court, two police officers were convicted and two were acquitted in the beating of motorist Rodney King.

Los Angeles remained calm, unlike the previous year. Then, acquittals in a state trial provoked the worst urban riot of this century.

Fred Johnson wrote about the uprising in our June newsletter. He had these observations, mostly on how the news media performed a year later:

- Since May of '92 there was a "never again" sentiment. The government was very media-conscious. Example, providing photo opportunities of police and national guard training maneuvers.

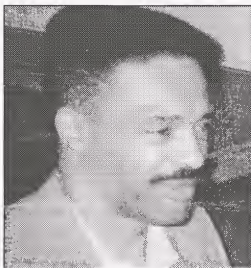
Everything was publicly discussed.

- Appeals for peace was the lead story on every local broadcast since the closing arguments. It was a non story.

If deliberations went on longer the coverage would have talked somebody into doing something.

- No one gained great respect for local TV reporting here.

The TV stations must have felt a civic duty to show the police training maneuvers but it was not intrinsically newsworthy.



Fred Johnson

- All of the TV shots seemed to be in the black community (often with spokesmen urging to "keep it good in the 'hood'). What's going on with the Latinos?

Korean merchants have tried to get sensitized (to black and brown grievances). They haven't bought all the guns.

- In Los Angeles, life for the most part has moved on since the '92 uprising. But, many locals are reeling from a new tragedy: This spring Rodney King's barber died in police custody after a chase involving three police departments.

The man was shot with taser guns and was hogtied.

A coroner's report was to come out the week after the verdict in the federal trial.

Al Sharpton excoriates NY dailies

By **Wayne J. Dawkins**
STROUDSBURG, Pa. -- Blatant media double standards are being inflicted on New Yorkers in the wake of turmoil at two New York City newspapers, said activist the Rev. Al Sharpton.

Sharpton addressed about 150 people at the National Association of Black Journalists Region 2 conference last month.

He asked why mogul Rupert Murdoch was about to be granted a waiver in order to acquire the *New York Post* and retain WYNY-TV 5. Federal Communication Commission (FCC) rules forbid owners to control broadcast outlets and daily newspapers in the same market.

In 1988 Murdoch was pressured to unload the *Boston Herald* in order to acquire a TV station in the same market.

This time, critics like Sen. Ted Kennedy say they have "no problem" if Murdoch gets a waiver in New York.

Said Sharpton "There is a double standard. Why there's no problem with a waiver for Murdoch when Ted Kennedy opposed it in the '80s. If allowed it guarantees Rudy Giuliani's election (as NYC mayor).

Continued on back page

Neil Henry, J-'78, to be bestowed distinguished alumni award

Neil Henry, J-'78, is among four graduates who will receive Columbia Journalism Alumni Association Awards on Friday, April 30 for outstanding contributions to the field.

Here is a capsule of Neil Henry's career:

- BA Princeton, 1977 (Politics/East Asian Studies).
- MS Columbia GSJ, 1978.
- Metropolitan reporter, *The Washington Post*, 1978-81.
- Staff writer, *Newsweek*, New York City, 1982.
- Investigative reporter, *The Washington Post*, 1982-86 (Wrote a number of in-depth series on a range of social and political issues, including homeless

ness, the migrant labor system in the South and ethical problems in the shock-trauma medicine and medical insurance industry.)

- National correspondent, *The Washington Post*, 1986-87 (Wrote in general about poverty and race relations in a number of states, including Mississippi, West Virginia and Arizona.)
- John S. Knight Journalism Fellow, Stanford University, 1987-88.

- Assistant foreign editor, *The Washington Post*, 1988-89.
- Africa bureau chief, *The Washington Post*, 1989-92 (Based in Nairobi, Kenya. Covered major stories in 45 sub-Saharan countries, with special focus on human rights and political democratization issues.)

• Chancellor's Distinguished Visiting Professor, University of California, Berkeley, Graduate School of Journalism.

• Acting Associate Professor, University of California, Berkeley.

Neil Henry's local and national awards include the *Associated Press* /Newspaper Guild Writer of the Year (Baltimore/Washington chapter) and the Robert F. Kennedy Award Commendation (1983).

The awards program is at 6:30 p.m. at Low Library, Columbia University.

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Black Journalists THE NABJ STORY WAYNE DAWKINS



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B.A.N. People

Jovita Moore, '90, moves to 10 p.m. co-anchor at KFMS-TV, Fort Smith Arkansas. In April Moore received an *Associated Press* Award for best spot news in the market and state categories. . . . Classmates **Diane James**, and **Darrell Dillard**, both '84, are working at CBS News. . . . **Kenneth M. Jones, '81**, was author of "Heirs and Keepers" in the '90s" in the April issue of *Emerge*. It was a story on how young African-American adults of Generation X interpreted Martin Luther King Jr.'s legacy, 25 years after his death. In the same issue, **James Earl Hardy**, a student in the current J-school class, wrote about gospel singer Tramaine Hawkins ("A Heavenly Voice That Uplifts"). . . . In the April *Black Enterprise*, **Frank McCoy, '86**, wrote about the passing of Thurgood Marshall and his legacy. Also by McCoy, "Creating a Clinton portfolio," an investment roundtable report predicting which companies and industries would perform well under the new Administration. . . . In the April *Essence*, **Jill Nelson, '80**, profiled Cornel West, author of *Race Matters* (Beacon Press) a book of essays.



Jovita Moore

Jobline

The *Courier-Post* in Camden/Cherry Hill, N.J. is looking for an **assistant metro editor**. Duties include editing two biweekly color tabloids circulated in Burlington and Gloucester County. Minimum five years daily newsroom experience. Contact Rose V. McIver, metro editor, *CourierPost*, Box 5300, Cherry Hill, N.J. 08034. . .

Correction

Dean Monica Miya retired this year from the J-school. Miya's name was misspelled in previous editions.

The *Post-Tribune* in Gary, Ind. is looking for a **photography manager**. Desired: An innovative person with shooting experience and strong managerial skills to direct a six-member staff. Familiarity with the MacIntosh and LeafDesk a plus. Contact Val Pippis, weekend and projects manager, *Post-Tribune*, 1065 Broadway, Gary, Ind. 46402. The newspaper is also looking for **copy editors**. Needed: Someone who is eager, a pro with copy and headlines, cares about and cleans up mistakes and advances the system with progressive ideas and suggestions. Minimum 2 to 3 years edition experience. Contact Jim O'Neill, (219) 881-3130. . .

The *Citizen-Patriot* in Jackson, Michigan, is looking for an **education reporter**. Minimum two years daily newsroom experience. The 40,000 circulation newspaper is one hour west of Detroit. The newspaper is also looking for a **summer intern**. Talented '93 grads should apply ASAP. Contact Eileen Lehnert, metro editor, *Citizen-Patriot*, 214 S. Jackson St., Jackson, Mich. 49201-2282.

The career
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and employers
B.A.N. People
& Jobline

WHYY-TV 12 and FM 91 Philadelphia and Wilmington, Del., is looking for a **producer** for "Voices in the Family," a radio program that offers guidance in mental health and family-life issues. The local program is to go to national broadcasts this spring. Position requires advanced tape editing skills and superior broadcast writing and interviewing skills. Send resume to Maureen Pilla, WHYY, 150 N. Sixth St., Philadelphia, Pa. 19106. . . . The *Herald* in Rock Hill, S.C. is looking for a **graphics journalist**. Looking for a team player with strong design and typographic skills. Mac skills essential. Send letter, resume and work samples to Terry Plumb, editor, *The Herald*, P.O. Box 11707, Rock Hill, S.C. 29731. . .

We want to hear from you

Let us know when you move, change jobs, reach milestones or just want to bring news to our attention.

Sharpton

Continued from front page

"How can you have rules that are immaterial when black people are in charge?"

Sharpton was talking about David Dinkins, who was elected New York City's first African-American mayor in 1989.

Sharpton the activist has frequently clashed with Dinkins the coalition builder.

Sharpton said his differences with Dinkins were immaterial; rules were being bent that worked against African-Americans' interests.

The minister blasted Mortimer Zuckerman who recently acquired the financially troubled *Daily News*. Zuckerman fired numerous Newspaper Guild members, including all the black male reporters, an act that was characterized in a *Washington Post* story as "ethnic cleansing."

A marketing study says that 45 percent of *Daily News* readers are black New Yorkers. Sharpton and other community leaders are nonplussed by the firings had have been waging a boycott of the paper.

And Sharpton had observations



Rev. Al Sharpton

about the circus at the *Post*.

Before Murdoch acquired the newspaper at bankruptcy court, real estate millionaire Abe Hirschfeld acquired the paper. Hirschfeld appointed Bill Tatum, editor of the *Amsterdam News*, a black-owned New York weekly, as co-publisher.

Tatum was dismissed as a "laughable eccentric" said Sharpton until it appeared that his appointment was real. Tatum then was vilified in press accounts as anti-Semitic after the senior editors at the paper were dismissed.

"Bill Tatum, not a separatist or racist," said the minister, was maligned not by the right, but by white liberals.

"Talk about a day of outrage." Sharpton used the phrase to characterize the rebellion by the *Post* staff; the fired editors published the paper anyway and blasted Hirschfeld and Tatum.

Sharpton spoke to NABJ in the midst of serving time in jail for the original "Day of Outrage," his acts of civil disobedience in the city several years ago.

NABJ Regional conferences

- May 7-8 Boston (New England states).

Contact Greg Moore, Boston Globe (617) 929-3000.

- May 22, Washington, D.C. (Maryland, Virginia, Washington, D.C., Delaware). Contact Neil Foote, ASNE (703) 648-1146.

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Using your money to make mo' money

By **Wayne J. Dawkins**
African-American journalists are often eager to learn skills to get ahead or at least survive in the news business.

In early spring, a fellow journalist advised a few dozen newspeople on economic survival.

Glen Burkins, personal finance columnist at *The Philadelphia Inquirer*, led a workshop called, "Using Your Money to Make Mo' Money." The session took place at the NABJ Region 2 conference in Stroudsburg, Pa.

Burkins and *Inquirer* colleague Vanessa Williams outlined a widening gap in income between the black middle class and lower class. They also gave a sobering perspective regarding the size and growth of the black middle class.

Growing black middle class success was touted by '92 presidential candidates. However, so-called black middle class families often consist of two wage earners making \$50,000 combined; often for whites \$50,000 or more was one income.

Quoting figures from black economist/journalist Julianne Malveaux, the speakers said that 1.3 million white men made at least \$100,000 vs. 21,000 black men. One hundred thousand white women made \$100,000 a year vs. 9,000 black women. On average whites had 42 percent of net worth tied up in home ownership; for blacks it was 67 percent of net worth. Whites on average had a larger share of net worth invested in stocks and bonds.



KNIGHT FELLOW: Michelle Johnson, '82, was among 12 U.S. journalists selected to pursue independent study at Stanford University in 1993-94. Michelle is copy desk supervisor at *The Boston Globe*. At Stanford she plans to study literature, politics and philosophy.

White vs. black average net worth was \$43,279 to \$4,161.

"Blacks are not necessarily bad at saving, but bad at investing because they don't have the information," said Burkins.

He recommended these basics of money management to the journalists:

- Set reasonable goals -- Set dollar amounts and work to achieve them.

Continued on back page

Publisher sees profit and impact

By **Wayne J. Dawkins**
WASHINGTON -- Raymond H. Boone, editor and publisher of the Richmond, Va.'s new African-American weekly, predicted his paper will be profitable next year. Boone said it has already made a difference.

The *FreePress* began publication in January 1992. "People said we had suicidal proclivities," said Boone last month at the National Association of Black Journalists Region 3 conference (Middle Atlantic states). He launched the African-American owned and operated weekly during a recession.

But, Boone said "if we waited for the perfect time (to publish) we'd never get there."

The *FreePress* is already making an impact. He said the Richmond dailies took legal action to try and block the *FreePress'* application to be able to publish legal notices. Government legal notices are "a black gold mine," said Boone, a revenue stream that the dailies monopolized.

The *FreePress* is projected to be profitable by winter 1994 (Boone said that in its first 10 years, USA TODAY had one profitable quarter).

Nevertheless, Boone said his newspaper's first priority is not to

Continued on back page

Sojourn to Ragdale reinforces worth of writer's retreats

By Akua Lezli Hope

CORNING, N.Y. -- Jill Nelson's article on MacDowell writers colony, (April 1993) reminded me of my recent sojourn, Feb. 20 to March 16 at Ragdale, an artists colony in Lake Forest, Ill., about 40 miles from Chicago.

I was among the first flight of writers selected for the U.S.-Africa Fellowship at Ragdale.

Three African-Americans: Jamaican-New Jerseyan playwright Dominic Taylor, Chicago fiction writer Sandra Jackson-Opoku and New York poet, moi Akua Lezli Hope and three African writers: Nigerian playwright Femi Osofisan, Nigerian poet Charles Boudunde and Zimbabwean novelist Shimmer Chinodya participated. We were not the only residents. There were artists, a composer



Akua Lezli Hope

and other writers as well, about 12 in all. We had several formal public readers who were videotaped. I read at Chicago's Cultural Center and it was quite a treat.

I loved the camaraderie; discussing humming in the composer's work, the cat book by the artists which inspired me to write a cat poem; the second novel by an award-winner and the short stories by the novelist. The dinner conversations and readings, slide shows, fabulous conversations around the fireplace were incredibly inspiring. My African and African-American colleagues are all friends I hope to keep for life.

I was able to attend three weeks out of the six-week fellowship. I went to finish writing *Headdress*, a series of poems about African-American head adornment. I found lots of wonderful material at Northwestern University's Africana Library on African body decoration and so *Headdress* is germinating. I was so inspired that I wrote 17 other poems in addition to my work on *Headdress*. And I wrote a quarter of my novel and outlined two plays.

I work 10 to 12 hours a day at an alien gig and then come home and eke my little poems out. At Ragdale, there was no alien gig, there was only the work of my heart and my own soul's song to sing, for sadly, the first time in my life.

I am still in mourning from leaving there. I never believed in the usefulness of artists colonies. Now I urge every writer to carve out that time to go away and write.

Ragdale was built by Frances Shaw, a contemporary and friend of Frank Lloyd Wright, as his family's home away from Chicago. There are two main buildings,

Continued on next page

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Ragdale

Continued from previous page

Ragdale House and Bran house and several studios. Their studios are reserved for artists and composers but I begged for one so that could sing and make noise while I wrote. I resided in the Hayloft (all the rooms have names) which faces the path from Ragdale house to Barnhouse. It has the suggestion of a patio, two French door windows and a large mahogany desk. A green lady looked down demurely on the desk but I covered her up with the images of Wright, Audre Lorde, Monk and Miles (postcards). I am told by one who knows that Ragdale is much less generously appointed than MacDowell but the richness of spirit and friendliness made up for it.

The writer, a '77 Columbia Journalism graduate, contributed four poems to the new anthology *Erotique Noire -- Black Erotica* (Doubleday)

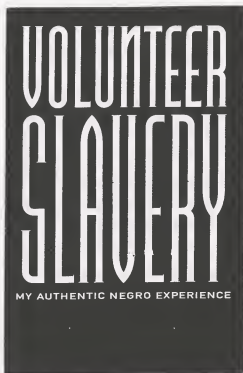
B.A.N. People

Alison France, '85, rejoined *The New York Times* as a copy editor. Recently France was with the staff of ABC-TV Prime Time Live. She was a copy editor at *The Times* in the late '80s.

Marjorie Valbrun, '86, is Mexico City correspondent for *The Philadelphia Inquirer*.

Barbara Mosely, '80, was among a group that went to Rapid City, S.D. last fall and visited with several members of the Sioux nation. Mosely is assistant to the director of the Prophetic Justice Unit, the social action arm of the National Council of Churches.

Gayle Pollard Terry, '73, taught a journalism class each at UCLA and USC (Southern California). Pollard's day job is as an editorial writer at the *Los Angeles Times*.



Jill Nelson (J-'80)'s memoir, published by Noble Press, hit bookstores late last month. An excerpt appeared in the *June Essence*.

Jobline

The Charlotte Observer, a Knight-Ridder newspaper, has these openings:

- **Businessreporters** with at least two years newsroom experience. Send resume, four to six clips and references to Brian Melton, business editor.

- **Copy editor:** Looking for someone with excellent language skills who can write accurate, clear, compelling headlines under deadline pressure. Send resume and reference to Roger Mikeal, copy desk chief, National/Local copy desk.

- **Regional layout and copy editor:** Get to edit and layout the ridiculous (cow pie bingo) to the sublime (investigative stories) and everything in between for the Neighbors tabs and broadsheet zoned sections.

The career
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and employers
B.A.N. People
& Jobline

Candidate must be well organized and have excellent word or design skill. Salary is based on years of experience. Send resume and clips to Michael Weinstein, regional editor.

Address all inquires to The Charlotte Observer, P.O. Box 30308, Charlotte, NC 28232.

The Ann Arbor News (Detroit area. 52,000 circ.) is looking for an assistant metro editor. Applicant must have about five years daily reporting experience and an interest in editing and supervising a group of reporters. Contact: Dave Bishop, associate editor, (313) 994-6878. Or write to the newspaper at Box 1147, Ann Arbor, Mich. 48106.

We want to hear from you

Let us know when you move, change jobs, reach milestones or just want to bring news to our attention.

Mo' money

Continued from front page

• **Pay yourself first** -- Deposit the check, take money off the top for savings.

Shoot for 10 percent. If not, start at 5 percent and work up. Save until it hurts.

The hurt will squeeze the fat out of budgets.

• **Pay bills timely** -- In the 50 to 60 letters a week that Burkins gets from readers, whites often ask about investing, blacks ask about repairing bad credit.

"Your credit rating is the most important thing you have," Burkins said. "If you make a bill, pay it." A blemish on a credit record can stay for seven years.

• **Avoid excessive credit** -- Trouble is easier to avoid than get out of.

Burkins told the audience to consider mutual funds, investment that is professionally managed.

It is possible to get a piece of a lot of stocks with an initial investment as small as \$250.

Free Press

Continued from front page

take in money. "It is not true that the first mission of a newspaper is to make a buck," he said. A newspaper without a mission is like an individual without principles."

'A newspaper without a mission is like an individual without principles.'

-- Raymond H. Boone

Boone distributed copies of the *Free Press* mission which appeared in a January 16, 1992 editorial. In part it said:

"... It should be understood that the *Richmond Free Press* is a black-owned newspaper with a strong belief in taking reasoned actions to meeting the opportunities and pressing challenges that confront the African-American community. We do not subscribe to the notion of moaning and groaning about problems. We strongly believe in ourselves and our ability to solve problems. It is this outlook that gave birth to the *Richmond Free Press* ... as well as its mission."

National Association of Black Journalists convention

Theme: Stepping into TOMORROW

• July 21-25, Westin Galleria / Oaks, Houston.

The pre-registration deadline in June 22.

Full members who are members of affiliate chapters can register for \$200. If done on site, the cost is \$375.

NABJ headquarters says that all registrations after June 22 will be accepted at the Houston site. The deadline for accepting personal checks passed on June 1.

NOTE: Membership dues are not included in convention registration.

For information, write to NABJ, 11600 Sunrise Valley Drive, Reston, Va. 22091.

Or call (703) 648-1270.

Black Alumni Network

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Try step ladder system for NABJ leadership; existing method a 'Jurassic Park-like' dinosaur

By Betty Winston Baye
LOUISVILLE, Ky. -- I've loved the National Association of Black Journalists since my first national convention here in 1981.

I was awed and inspired by the people I met and by the speakers that year: Lerone Bennett, Bob Maynard and the late Max Robinson, an NABJ founder.

As a newcomer to journalism then, I wore myself out running to workshops.

In 12 years, I've never missed a national convention and I've tried to serve my organization in whatever capacity I could since it has done so much to enhance my professional and personal life.

Over the years, I've been an NABJ regional director, a local chapter president, a national vice president and I've chaired the national scholarship and internship committees. I've also helped organize regional conferences and have moderated or been a panelist for many convention and regional seminars and workshops.

FROM MANY vantage points I've been able to watch NABJ mature. And frankly, I've watched and experienced the process with a mixture of joy and pain.

Admittedly, when I've attended recent conventions, I've sometimes felt they were too big to get my arms around. As a result, a part of me often yearns for the years when conventions seemed more intimate and more useful to me in specific ways. It was great



Frances Hardin, 77, and her trip to the Russian Republic (page 3).

Houston '93 NABJ returns to site of first convention

By Wayne J. Dawkins
The National Association of Black Journalists will hold its annual convention in Houston July 21-25. NABJ is returning triumphantly to the city that hosted its first national conference in 1976.

What a difference 17 years makes. Then, about 100 people gathered for the conference. Less than half of them were full-time journalists. This time, if attendance is consistent with the past two conventions in Kansas City and Detroit, at least half of NABJ's membership -- 1,500

people or more -- will attend.

Last May at a regional conference NABJ president Sidmel Estes Sumpter said that membership hit a milestone, growing to 3,000 full, associate and student members, and that during her two-year tenure the organization raised \$500,000 for programs and services. Estes-Sumpter's term ends this month. She is NABJ's ninth president, its first woman in the top position and the second broadcast journalist to hold the post.

NABJ members will elect a new president. The candidates are Dorothy Butler Gilliam, an NABJ vice president; Roy Johnson, who narrowly lost to Estes-Sumpter in 1991; and Robert Tutman. He is making a third run for president after tries in 1985 and 1987.

There are also contested races for vice president of print and broadcast.

Members who cannot attend the convention can vote by absentee ballot. Friday, July 9 is the post-mark deadline for ballots to be received by the national office.

Members will also vote on two amendments to the NABJ constitution: The question whether public relations professionals should be counted as voting members and whether voting membership should include non-newsroom workers as associate members.

Membership questions like these were responsible for a bitter-sweet ending to the inaugural conference in 1976. Journalism and Communications educators at Texas Southern Univ., the hosts, were rejected as voting members.

Budget Update

Balance before January 1993 issue	\$ 372
Revenues Dec. 15, 1992 to June 15, 1993	1,668
Subtotal	2,040
Expenditures January to June issues (printing, postage and supplies)	1,467

Balance before
July 1993 issue \$ 573

300 to 400 newsletters
circulate monthly.

Black Alumni Network Newsletter

5 Hopewell Lane
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(609) 728-4062 or 728-4001

Wayne J. Dawkins
Editor

Betty Winston Baye
Senior editor

Cheryl Devall
Michelle Johnson
Lisa R. Rhodes
Contributing editors

Published monthly.
Founded by Columbia
Journalism alumni.

(ISSN 1040-7758)

Intern opportunities increase

1 of 3 interns members of minority groups

PRINCETON, N.J. -- A survey of daily newspaper editors conducted by the Dow Jones Newspaper Fund showed an increase in the number of paid internships from 1991 to 1992 and predicted stability in 1993.

The survey sought responses to 16 questions from editors at 1,550 member newspapers of the American Society of Newspaper Editors. Circulations ranged from more than 1 million to less than 5,000. A total of 559 newspapers, or 36 percent, of the sample population responded.

The report showed:

- The number of internships increased by 8 percent from 1991 to 1992;
- 34 percent of responding newspapers did not offer internships in '92;
- Reporting internships made up 69 percent of the opportunities offered in 1991 and 66 percent in 1992;
- 34 percent of interns hired in 1992 were members of minority groups;

Continued on back page

DIRECTOR OF MULTICULTURAL AFFAIRS

The School of Communications at Penn State University invites applications for the position of Director of Multicultural Affairs to provide leadership in carrying out the School's strong commitment to diversity. The Director reports to the Dean of the School of Communications and has primary responsibility for the recruitment and retention of underrepresented undergraduate and graduate students. Applications should have a master's degree or equivalent knowledge plus 1-2 years related experience, a commitment to diversity issues and a successful administrative record.

The position requires: implementation of a comprehensive recruitment and retention plan for underrepresented students; coordination of a recruitment network; leadership in developing educational and social programs related to cultural diversity; mentoring and monitoring students' academic progress.

The applicant should send a letter describing qualifications, position interest, resume and the names of three references to:

Chair Search Committee
Box BCAA
Penn State School of Communications
201 Carnegie Building
University Park, PA 16802

Position available immediately. Review of applications will begin in mid-summer and will continue until the position is filled.

An Affirmative Action/Equal Opportunity Employer.
Women and Minorities Encouraged to Apply.



TONI Y. JOSEPH

B.A.N. People

Toni Joseph, '86, of *The Dallas Morning News* spent five weeks overseas last spring, reporting from Kenya and Somalia. The reporting was for a *Morning News* series on violence against women worldwide; Joseph's report was on female genital mutilation.

What was it like overseas?

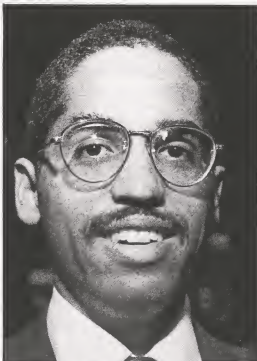
"I kept a room in Nairobi," said Joseph. "It assured me of a hot shower, phones that work and access to a fax."

"We hired good drivers and armed guards. In Somalia, we stayed at a relief compound. Water was nasty and the food was military (style)."

Joseph said homelessness is a great dilemma in Nairobi; there are about 30,000 homeless children on the streets. And, the swing to Somalia replaced a scheduled trip to Sudan where at least two journalists were killed in a crackdown on expression. . . . Frances Hardin, '77, wrote: "I recently returned from a three-month sojourn to Russia where I was a consultant to the Russian government."

"Specifically, I worked on 'privitization' -- Russia's massive program to convert enterprises from government to private ownership. It was an amazing, exciting and pressure-filled time."

"My office was just a block from Red Square and I often had to walk past angry demonstrators demanding a slow down in economic reform facing off with reform-



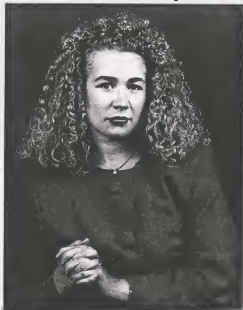
DAN HOLLY

ist, pro-Yeltsin demonstrators." Hardin is a vice president with The Widmeyer Group, Inc., a public relations firm. . . . Dan Holly, '85, is a reporter at *The Detroit Free Press*. He is covering the city council. Holly reported for *The Miami Herald* for six years. Elizabeth Atkins, '91, a *Detroit News* reporter, is president of the Detroit Chapter of NABJ.

Jobline

WCVB-TV, Needham, Mass. (Boston area) is looking for an experienced feature reporter with anchoring and producing skills. Send resume and tape to Chris Stirling, producer, Chronicle, WCVB-TV, Needham, MA 02194. . . . *The Village Voice* is looking for a deputy copy chief. The ideal candidate should have excellent copy editing skills, as well as the ability to organize work under deadline pressure.

Responsibilities include assisting the copy chief in supervising a staff of copy editors and insuring that articles are tracked according to schedule. Submit resume to Karen Cook, copy chief, *The Village Voice*, 36 Cooper Square, New York, N.Y. 10003-7118. . . . *The Daily Local News* of Westchester, Pa., has these openings: Graphic Artist, copy editor and reporter. Send resume and non-returnable clips to Bill Caulfield, editor, *Daily Local News*, 250 N. Bradford Ave., Westchester, Pa. 19382. . . .



ELIZABETH ATKINS

Black Journalists: The NABJ Story By Wayne Dawkins

The years of struggle before and since the historic bonding of the nation's print and broadcast journalists are recounted in *Black Journalists: The NABJ Story* (August Press). Former NABJ officer Wayne Dawkins lays bare the battling egos amid the strategies that created the oldest, largest and most powerful organization of journalists of color in America -- NABJ. In many ways, *Black Journalists: The NABJ Story* is an oral history of how and why African-Americans entered daily Journalism in the late 20th century.

The NABJ Story retails for \$12.95. It is now available in bookstores. Or, order from August Press, Box 802, Sicklerville, N.J. 08081. Include \$2 for shipping.

We want to hear from you

Let us know when you move, change jobs, reach milestones or just want to bring news to our attention.

Interns/ Continued from 2

- College juniors were the largest single category of interns, 30 percent, in 1992;
- The mean salary newspapers paid interns was between \$200 and \$250 per week in 1992.
- Most newspapers plan to keep their internship programs at current levels.

Richard S. Holden, Fund executive director, said, "Any increase in the number of interns has to be considered encouraging. But a relatively small number of newspapers still accounts for a large share of internships. More newspapers need to participate."

The number of paid internships increased from 1991 to 1992 from 1,443 to 1,244. Total internships in 1990 had been 969. The 1,244 paid interns hired in 1992 worked for 370 of the responding newspapers; 373 interns worked without pay in 1992.

Hiring of minority interns averaged about 34 percent, with larger newspapers registering a higher percentage of minority interns in 1992 and 1991 than midsize or smaller newspapers.

While college juniors were the most favored among interns, they were followed closely by seniors, then recent graduates.

Ladder system / Continued
back then to be in workshops that were small enough that everyone could get to ask a question and it certainly was great to commune and have annual "catch-ups" with colleagues in other cities.

Now, convention intimacy is likely to mean a quick kiss, a hug, a wave, or a "howya doing?" at the hotel check-in.

But alas, nostalgia has its place, and NABJ's growth is hardly accidental. It is something that many people have sacrificed and worked very hard for over many years. The reality then is that NABJ never will be what it once was, and that's as it should be.

Today, NABJ is a larger and wealthier organization than back in 1981 when I joined. It's got a national office, a paid national staff, and naturally, legal and financial obligations.

NABJ, WHILE technically non-profit, is a business.

So I'm hoping that following the Houston elections, the new board will seriously consider establishing a super NABJ Review commission. The members, under the leadership of some elected board member, would spend the next year, or longer if need be, reviewing our organization, and

drafting recommendations to the board about things that need fixing and need to be scrapped.

For example, our current system of elected a president every two years is a burdensome, Jurassic Park-sized dinosaur. Not only do these frequent elections strain friendships, but now-legendary election-year backbiting, name-calling and dirty tricks have made election years so despicable that some potentially good candidates won't even come forward.

With so much at stake, NABJ may wish to adopt a ladder system for our top officers which would mean that future presidents and other top officers will be experienced in the ways and means of the organization, and won't, for goodness, sakes, as some now do, reinvent the wheel.

The ladder system would give our board consistency and give our leaders the experience and exposure they need to lead us into a new century. An NABJ review commission might be able to look closely into the advantages and disadvantages of NABJ moving to a delegate system for conventions to assure that business that needs to be conducted will get done. How often has important business been put on hold because there's been no quorum at the convention business meetings?

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Organizers near goal to establish Wilson award

Steven F. Wilson believes that God blessed his daughter Sylvia with good things early in life, because he knew her time on earth would be short.

And since she made the best of that time, her family, friends and colleagues have been busy trying to raise \$25,000 for an endowment at Columbia University to help young journalists who will follow in their footsteps.

So far, the organizers have raised \$20,000, \$5,000 short of their goal, to establish what will be the first memorial scholarship fund established at Columbia's Graduate School of Journalism in honor of an African-American journalist.

Ms. Wilson graduated from Yale University in 1984 and Columbia in 1985. She was a copy editor at *The New York Times*. She died of brain cancer on Feb. 1, 1991, at the age of 28, after waging a heroic battle for three and a half years. Her colleagues said they were touched by her kindness, inspired by her professionalism and growth, but perhaps most of all, strengthened by the determination and dignity that she showed throughout her ordeal.

The first Wilson scholarship is to be presented to a Columbia

Continued on back page

New Columbia J-school class Minorities 23-percent; record talent pool

By Sheryl Huggins

NEW YORK -- This year members of racial and other ethnic minority groups make up 23 percent of the 192 people enrolled in the Columbia University Journalism School's incoming class.

It is a class culled from a record-breaking number of applications, according to director of admission George Phillip Sheer.

Of the 37 men and women from minority groups, there are 13 African-Americans, 11 Asians, eight Hispanics, one Native

American and four people who checked off the "other" category on their applications, said Sheer.

Forty percent of the 15 students selected for the two-year part-time program were members of minority groups.

Sixty percent of the Class of 1994 are women, Sheer said.

Gaining entrance was no easy task. More than 1,100 people applied for admission this year, said Sheer. "This year's applicant pool was probably the most competitive I've seen in my five years here, and it was terribly, terribly rigorous on everybody that read files because everyone who applied was so good."

One of the ways that the Journalism School tries to ensure that African-Americans are well represented in the applicant pool is by taking out a booth in the job fair at the annual convention of the National Association of Black Journalists. During this year's convention, held July 21-25 in Houston, between 75 and 100 people visited the journalism school's booth, said Sheer.

The most common question asked at the booth was "How do I pay for the program?" Said Sheer: "The first thing I tell them is to apply early, because the grant monies from the university are really limited, and the money is really given out on a first-come, first-served basis."

Echoing an observation many

Continued on back page



Philadelphia Daily News editorial board member Linda Wright Moore, '73, has been busy at WHY-FM. She's a guest on "Talk to the Editors," and has been a guest host on the interview show "Radio Times." (More B.A.N. People, page 3).

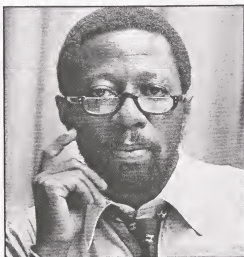
Robert C. Maynard, 1937-93, journalism great

Robert C. Maynard, a son of immigrants from Barbados, died of cancer last month at 56.

Throughout his journalism career, he was a first, an only, or one of just a few black people in positions of power.

But unlike some, Mr. Maynard didn't mind the burden of being a trailblazer and role model. And because he wasn't fearful of tweaking the status quo, America's news institutions today are significantly more integrated than 20 and 30 years ago.

Unfortunately, Mr. Maynard didn't live to see the fulfillment of his dream that by the year 2000, American newspaper staffs be integrated at levels matching at least the presence of the various minority groups within the popu-



Robert C. Maynard

lation.

But inspired by Mr. Maynard, others no doubt will continue the

work to make his dream a reality. That would be the most fitting tribute to a man who gave so much to so many. Mr. Maynard's rise from high school drop-out to newspaper publisher, Pulitzer Prize juror, and ultimately the first black American to own a major, Pulitzer-Prize winning metropolitan daily newspaper -- *The Oakland Tribune* -- is worthy of a feature length film.

It would be a welcome relief from the plethora of new ones that focus on black gang violence. Black Americans have legitimate heroes, too. Robert C. Maynard is one of them.

-- From an editorial by Betty Winston Baye, '80, in *The Courier-Journal*, Louisville, Ky.

Continued on back page

Black Alumni Network Newsletter

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Wayne J. Dawkins
Editor

Betty Winston Baye
Senior editor

Cheryl Devall
Michelle Johnson
Lisa R. Rhodes
Contributing editors

Published monthly.
Founded by Columbia
Journalism Alumni.

(ISSN 1040-7758)

Toni Joseph scholarship fund

Toni Y. Joseph, J-'86, a highly regarded journalist and one of the nation's leading chroniclers of issues concerning African-Americans, died last July of complications following a massive heart attack. She was 31.

Ms. Joseph was a writer with Raleigh, N.C. *News & Observer* and *The Dallas Morning News*. Her work frequently appeared in *Emerge* magazine.

Scholarship funds have been established in her honor.

Donations may be sent to the Toni Y. Joseph Memorial Scholarship Fund, c/o the Dallas/Fort Worth Association of Black Communicators, 400 S. Records St., Lock Box 11, Dallas, Texas 75202.

Also, the Vassar College Schol-



Toni Yvonne Joseph

arship Fund, Gift in Memory of Toni Y. Joseph, Box 159, Poughkeepsie, N.Y. 12601.

Jobline

News and information station WHY-FM, Philadelphia, seeks a **programdirector**. Responsibilities include: Developing goals, objectives and policies for radio programming and on-air fund raising; developing programs for local and national distribution; providing program schedule that will result in significant audience while providing distinctive services to the community; supervising staff to ensure that programs meet the standards of journalism and intelligent, fair presentation. Requires at least five years experience in broadcast management with demonstrated administrative effectiveness and fund raising leadership. Send resume to David Othmer, vice president and station manager, WHY-FM, Inc. 150 N. Sixth St., Philadelphia, Pa. 19106.

... The newly formed NYC Agency for the Homeless is looking for a **deputy to the director**. Must have experience in press re-

lations. Government experience is desirable. Send resume to Sam Szurek, director, 161 William St., New York, NY, 10038. ... *The Village Voice* is looking for a **copy editor**. Full-time position. The job requires an excellent grasp of grammar, spelling, and language; ability to work meticulously and quickly under pressure of deadline and without any supervision. Copyediting or proofreading experience preferred.

Send resume to Karen Cook, *Village Voice*, 36 Cooper Square, New York, N.Y. 10003-7118. ... The State University of New York Central Administration located in Albany is seeking a media relations professional for **Vice Chancellor for University Relations**. The incumbent will be responsible for communications, media relations, publications, alumni relations, development and systemwide advocacy for SUNY. Applications and nominations should be sent to: Chair of Search Committee c/o Gladys Gould, director of Personnel and Affirmative Action, SUNY Central Administration, State University Plaza, Albany, NY 12246. ... *The Anchorage Daily News*, Alaska's largest newspaper, seeks an **environmental/natural resources reporter**. Required: At least five years' daily experience. A letter detailing vision of the beat, clips and resume should be sent Human Resources, c/o Pat Dougherty, managing editor, *Daily News*, P.O. Box 149001, Anchorage, AK 99514-9901. The paper is also looking for a **business reporter**. Required: five years' daily experience. Send resume, work sample and reference list to Bill White, business editor, c/o Human Resources, same address as above.

workshop leaders, respectively in editorial writing and applying to fellowship programs.

Lisa Cox, '92, is with CBS News in New York. ... **Eunetta N. Boone, '84**, is with Lorimar TV in Van Nuys, Calif. ... **Roger Crockett, '93**, was an intern at *Newsweek*. ... **Lisa Smith, '93** relocated to Massachusetts and is job hunting ... **Sharon Shervington, '80**, is an overseas desk copy editor with *The Wall Street Journal*. She previously was at *The New York Times*. ... **James Earl Hardy, '93**, is a free-lancer for *Entertainment Weekly*.

Minorities Job Fairs

Eight job fairs sponsored by the American Society of Newspaper Editors and the Newspaper Association of America will be held around the nation from October to February 1994. This is an opportunity for minority students and newspaper recruiters to interview for entry-level jobs and internships. The job fairs are intended mainly for college juniors and seniors. However, experienced minority journalists interested in immediate openings are also welcome to attend. Next month fairs will be held in Portland, Ore. Oct. 22-23 and Dallas, Oct. 26-27.

Write to Neil Foote, ASNE, Box 4090, Reston, Va. 22090 or Toni Laws, NAA, 11600 Sunrise Valley Dr., Reston, Va. 22091.



B.A.N. People

At the July NABJ convention in Houston, **Gayle Pollard Terry, '73**, and **Leslie Crosson, '72**, were

Black Journalists: The NABJ Story By Wayne Dawkins

The years of struggle before and since the historic bonding of the nation's print and broadcast journalists are recounted in *Black Journalists: The NABJ Story* (August Press). Former NABJ officer Wayne Dawkins lays bare the battling egos amid the strategies that created the oldest, largest and most powerful organization of journalists of color in America -- NABJ. In many ways, *Black Journalists: The NABJ Story* is an oral history of how and why African-Americans entered daily Journalism in the late 20th century.

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We want to hear from you

Let us know when you move, change jobs, reach milestones or just want to bring news to our attention.

Sylvia Wilson Fund

Continued from front page

journalism student in the 1994 graduating class at the New York Association of Black Journalists' Seventh Annual Scholarship and Awards Dinner on Friday, Dec. 3 at the Sheraton New York Hotel and Towers, 53rd Street and Seventh Avenue. NYABJ will also present four other scholarships and three essay awards at the dinner as well as Lifetime Achievement Awards to Les Payne, assistant managing editor at *Newsday*, and Melba Tolliver, anchor for News 12, Long Island.

Tax-deductible donations to help close the gap and make the endowment a reality can be sent to Bruce Kaufman, director of development and Alumni Relations, Columbia University Graduate School of Journalism, Room 709A, Journalism Building, New York, N.Y. 10027.

Checks should be made payable to Columbia with a reference to the Sylvia L. Wilson memorial Scholarship Fund in the memo line. Questions about the endowment can be directed to Kaufman at (212) 854-3864.

For tickets, journal advertisement, or other information about

the dinner, please contact NYABJ, P.O. Box 2446, Rockefeller Center, New York, N.Y. 10085.
Phone/Fax (718) 522-4425.

J-school enrollment

Continued from front page

convention-goers made, Sheer noted that attendance at the job fair was light this year. Geography, job security and humid summer weather in Houston may have been some of the factors involved in attendance, he speculated, adding, "We still saw a good group of people. I was pleased."

The NABJ convention isn't the only source that the journalism school uses for recruiting African-Americans. "It's one source and it is a very good source, but where it isn't a good source is for people who can't afford to come to the convention, or take time off from work," said Sheer.

Sheer described several other avenues of recruitment.

"I make frequent trips to the black colleges around the country," he said noting that Howard University and the Atlanta system of black colleges were particularly good sources for candidates.

The writer is a 1991 Columbia journalism graduate.

Bob Maynard

Continued from page 2

Maynard wrote from the West but he was from the Northeast. I saw him as a role model and kindred soul. We grew up in the same section of Brooklyn.

I was tickled one day some years ago when he wrote about the open-air DeKalb Avenue market in Bedford-Stuyvesant.

Maynard's columns had a knack for transcending American's racial and cultural differences. He appealed to people's sense of humanity.

His style was not to shout or thunder but to reason. I can just imagine his eyes peering over his half-frame eyeglasses.

... Bob Maynard's personal achievements are not what impress or inspire me most. It is his work as a builder of human capital. He is responsible for training several hundred minority journalists over the last dozen years.

These trainees are now reporters, assignment editors, photographers and news managers.

-- From a column by Wayne Dawkins, '80, that appeared in the *Courier-Post*, Camden, N.J.

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Unemployment steady for J - graduates

Unemployment for African-American journalism and communications graduates was a roller-coaster ride from 1990-92.

This is according to a survey by Ohio State University.

In 1990, 14.7 percent of African-American bachelors degree recipients (150) were unemployed. The next year, 1991, the rate climbed to 22.2 percent (144). Last year, the rate decended to 14.5 percent (173).

Overall unemployment among whites was 15.8 percent for the three-year period; 16.9 percent for African Americans; 19.5 percent for Hispanics; 23.5 percent for Native Americans and 21.2 percent for Pacific Islanders.

In graduate education, African-American journalism graduate students fared well. Unemployment was 6.3 percent (16) compared to 16-percent unemployment for whites (388).

Unemployment among other minority graduates was not counted because each sample involved fewer than 15 cases.

Here is the survey overview:

- The unemployment rate of journalism and mass communications bachelor's degree recipients held steady in 1992 at 16 percent, nearly double what it was four years ago.

- Unemployment continues to be highest for students who majored in broadcasting.

- About half of the B.A. degree recipients found work in a com-

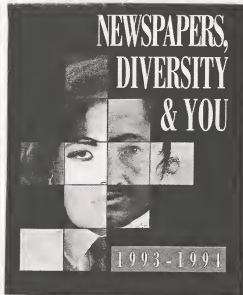
munication field. The figure has held steady for three years.

- Students who majored in news editorial journalism were more likely to find work in the newspaper industry than were students with other specialties to find work in other areas.

- Salaries held steady from a year earlier and represent a significant decline in earning capacity compared with six years ago.

- Graduates were about equally likely to seek jobs with daily newspapers, TV stations, public relations and advertising agencies and companies.

The complete report is available from the Ohio State University School of Journalism, 242 W. 18 Ave., Columbus, OH 43210.



Newspapers, Diversity & You 1993-1994 is a free 48-page booklet published by the Dow Jones Newspaper Fund. It is designed to tell minority high school and college students and young professionals how to pursue careers as newspaper journalists.

To get a copy, write to, DJNF, Box 300, Princeton, NJ 08543-0300.

J - school alumni guide

Filling in some blanks

By Wayne J. Dawkins

The Columbia University graduate school of Journalism this year published its second alumni/ae directory.

The first was in 1987 during the school's 75th anniversary.

In the dean's message, Joan Konner wrote that the directory is "part of our larger efforts to reach out to J-school graduates to tell you what's happening back at Columbia, to help you advance in your career, and to involve you in the future development of the School.

"We hope you'll use these listings to renew old acquaintances and form new contacts among the over 7,000 people who have attended since Joseph Pulitzer founded the school in 1912."

As the directory rolled off the presses many changes occurred since journalists move around a lot. Also, despite diligent efforts to locate graduates, many are not in their assumed places.

The directory saved 21 blank pages in the back of the book for notes and revisions.

Here are some changes:

Alumni who were not located by the school were listed with an asterisk. Barbara H. Nelson, '80, was among those with no last known address. Last spring we were informed by the attorneys for her estate that Barbara Nelson died on April 11, 1992.

Continued on back page

Wanda Lloyd winner of Ida B. Wells award

Wanda Lloyd, senior editor with USA TODAY, was awarded the 11th (check) Ida B. Wells award last month at the National Conference of Editorial Writers Convention in Philadelphia.

The Ida Wells award recognizes outstanding achievement in recruiting, training and retaining minority journalists in mainstream news media.

Lloyd is the first woman news executive to win the award. She shares a few similarities with Wells the crusading African-American journalist of a century ago. Both women are natives of the South and they were graduates of historically black colleges; Lloyd attended Spelman.

Like Wells, Lloyd is driven.

Previous Ida B. Wells winners include Al Neuharth, John Quinn, James Batten, Barry Bingham Jr., Mervin Aubespin, Albert Fitzpatrick, Jay T. Harris.

The award is presented on a rotating basis at the convention of the National Conference of Editorial Writers, National Association of Black Journalists and National Association of Broadcast Editorial Association.

New NCEW officer

Louis Stokes, editorial director at WXYZ-TV in greater Detroit, was elected to the board of the National Conference of Editorial Writers.



Ida B. Wells

Stokes in a 1978 Columbia University Journalism graduate.

Black Alumni Network Newsletter

5 Hopewell Lane
Sicklerville, N.J. 08081-2503
(609) 728-4062 or 728-4001

Wayne J. Dawkins
Editor

Betty Winston Baye
Senior editor

Cheryl Devall
Michelle Johnson
Lisa R. Rhodes
Contributing editors

Published monthly.
Founded by Columbia
Journalism alumni.

(ISSN 1040-7758)

'86 classmates to memorialize Toni Joseph in New York City

Columbia University Journalism alumni from the class of 1986 announced that they intend to establish an additional scholarship in memory of classmate Toni Yvonne Joseph. Ms. Joseph, 31, died last July (B.A.N., August and September issues).

Donations to the Toni Y. Joseph Memorial Scholarship Fund for J-school students may be sent to Columbia University, Alumni Relations, Graduate School of Journalism, New York, N.Y. 10027.

Members of the Class of '86 who would like to attend a memorial gather-

ing in Toni's honor may contact Bridgett Davis at (212) 447-3343 (work) or write to her at 322 W. 14 St., #3C, New York, N.Y. 10014.

The gathering will take place at 3 p.m. on Saturday, Oct. 23 in Manhattan.

The other Toni Joseph Funds are: Memorial Scholarship Fund, c/o Dallas/Fort Worth Association of Black Communicators, 400 S. Records St., Lock Box 11, Dallas, Texas 75202. Also, the Vassar College Scholarship Fund, Gift in Memory of Toni Y. Joseph, Box 159, Poughkeepsie, N.Y. 12601.



374 Jefferson Avenue • Box 2 • Brooklyn, N.Y. 11221 • (718) 919-2541 • Fax (718) 919-6945

Jobline

The Urban Journal, a new weekly newspaper for African-Americans 18-34 years old who reside in NYC and Newark, is looking for free-lance writers to cover stories in Newark and for our international desk. Clips may be sent to: *The Urban Journal*, 374 Jefferson Avenue, Box 2, Brooklyn, N.Y. 11221. . . . *The Village Voice* is looking for three full-time temporary project editors to work on the prototype of a new listings guide. Candidates must have a wide range of interests, be detail-oriented and share a fascination for the myriad events that occur weekly in New York. The job will last approximately two months. Contact Terry West, *Village Voice*, 36 Cooper Square, New York, N.Y. 10003-7118. Or call (212) 475-3300 ext. 5051.

Minorities Job Fairs

Eight job fairs sponsored by the American Society of Newspaper Editors and the Newspaper Association of America will be held around the nation from October to February 1994. This is an opportunity for minority students and newspaper recruiters to interview for entry-level jobs and internships. The job fairs are intended mainly for college juniors and seniors. However, experienced minority journalists interested in immediate openings are also welcome to attend.

This month fairs will be held in Portland, Ore., Oct. 22-23, and Dallas, Oct. 26-27. Write to Neil Foote, ASNE, Box 4090, Reston, Va. 22090 or Toni Laws, NAA, 11600 Sunrise Valley Dr., Reston, Va. 22091.



36 Cooper Square, New York, New York 10003-7118 (212) 475-3300

The Charles Blockson Literary Society in Philadelphia is looking for a director.

Duties include: coordinating three receptions a year; organizing monthly discussion meetings, assisting in editing the quarterly newsletter and reviewing books. It is a part-time position, 15-20 hours a week. Send resume c/o Delaware Valley Network, Box 7203, Philadelphia, Pa. 19101.

B.A.N. People

Kae Kelch Mattox, '93, is free-lancing for ABC Day One. . . . Authors Yolanda Joe, '85, (*Falling Leaves of Ivy*), and Jill Nelson, '80 (*Volunteer Slavery: My Authentic Negro Experience*), are listed in the Blackboard Bestselling book list. . . . Evelyn C. White, '85, is co-writer of *The African-Americans*. Viking Studio Books, the publisher, calls it



the first comprehensive photographic portrait of African American achievement. It is a coffee-table-type book with an introduction by historian John Hope Franklin. . . . Lisa Rhodes, '88, moved from the New York City to Greenbelt, Md. She's pursuing a position with a not-for-profit organization working in children/educational issues. . . . Congratulations to ABC-TV newsmen David Peterkin, '82. He married Nancy Jacobs on May 30. Peterkin and his wife vacationed in Italy for several weeks.



Yolanda Joe

"The first comprehensive and impartial history of NABJ's beginnings." — *St. Louis Journalism Review*. "A valuable volume in the literature of black journalism"

— *Publisher's Auxillary*.

"Painstakingly researched . . . scholarly and reverential . . . It's a good read." — *Multicultural Link*.

"An excellent source of biographical information about dozens of newspaper and broadcasting journalists who are of the African-American race." — *Quill & Scroll*.

Black Journalists: The NABJ Story

By Wayne Dawkins

\$12.95. Available in book stores. Or, order from August Press, Box 802, Sicklerville, N.J. 08081. Shipping is \$2. Discounts for bulk orders.

We want to hear from you

Let us know when you move, change jobs, reach milestones or just want to bring news to our attention.

Alumni directory

Continued from front page

Also last spring, **Lawrence C. Andrews, '84**, was killed. He had recently been hired by *Newsday* as a copy editor.

Some of my '80 classmates who are missing in action in the directory should be easy to find. **Fred Johnson** writes for television and film in Los Angeles. **Susan E. Johnson** is practicing law and residing in New Haven, Conn. area. **Mary Ann Ashton** is listed with a Brooklyn address but in the late '80s she moved to Pittsburgh.

Adimu Amili keeps his asterisk. Classmates have inquired about where he is but his whereabouts remain a mystery.

Frank Dexter Brown, '81, was listed as missing but the last time we checked he was editor of *YSB* magazine (*Young Sisters and Brothers*) in Washington, D.C. Brown's classmates **Nancy Lewis** and **Doris Johnson** are listed with no last known address.

The alumni directory lists alumni and alumnae alphabetically, by class year, by geographical location and by firm.

The directory was printed by **Bernard C. Harris Publishing Co.** of White Plains, N.Y.

Worth repeating

"WHAT'S WRONG with local television news? It polarizes whites and blacks by racializing issues such as welfare, affirmative action and crime. After reviewing local news programming, one almost has the feeling that the media consider the black community to be an enemy nation. But instead of attacking it with missiles, the media zap it with videotape."

— **Ismael Reed**, author.

His comments appeared in the September *American Journalism Review* article "Why is Local TV News So Bad."

The magazine printed the perspectives of 10 people, a collection of TV and print journalists and managers and educators.

Book preservation stressed

PHILADELPHIA — Charles L. Blockson, author and scholar, last month stressed the importance of black book collecting. He told about 125 writers, artists and patrons to preserve and acquire books that decades ago were discarded by booksellers, scorned as "coon books." A first-edition copy of *Little Black Sambo* which Blockson once purchased for \$1 now commands \$125. Other old first-edition books by black au-

thors or about black subjects are worth more. Blockson stressed that dollar value should not be the prime motivation in book collecting. "Buying back our history" is.

He wants writers and book lovers to restore the once great libraries of Timbuktu and Mali and use writing and scholarship to better African-American's lives here.

Said Blockson, "Black history was taught around us. African history was the history of Edgar Rice Burroughs who never set foot in Africa," but created *Tarzan*.

During a riveting 45-minute lecture, Blockson noted many peculiarities of literature and history. He said while growing up no one noted that Aesop the fable teller was apparently Ethiopian.

The Yellow Rose of Texas, memorialized in a song, was Emily Morgan, a black woman.

And about *Little Black Sambo*, the second book Blockson ever acquired when he was age 9 (his first was *Up From Slavery*, by Booker T. Washington, purchased at a Salvation Army thrift shop).

Little Black Sambo, he said, was a story by an English author that was based on a boy in India.

"Our lives could have been made a lot easier," said Blockson. "Whoever controls the quill controls history."

Black Alumni Network

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1st Sylvia Wilson scholarship at New York City gala

The New York Association of Black Journalists anticipates awarding the first Sylvia Wilson memorial scholarship at the chapter's annual awards dinner Dec. 3.

Wilson was an '85 Columbia J-school graduate and copy editor at *The New York Times*. She died at age 28 from brain cancer in 1991.

The first award winner is to be a Columbia journalism student in the 1994 graduating class.

By September, supporters had raised \$20,000, \$5,000 short of a goal required to establish an endowment at Columbia University.

Tax-deductible donations to

help close the gap should be sent to Bruce Kaufmann, director of development and Alumni Relations, Columbia University Graduate School of Journalism, Room 709A, Journalism Building, New York, N.Y. 10027.

Checks should be made payable to Columbia with reference to Sylvia L. Wilson in the memo line.

The NYABJ also awards scholarships in memory of Stephen Gayle, J-'72.

For tickets, journal advertisements or other information about the dinner, write to NYABJ, Box 2446, Rockefeller Center, New York, N.Y. 10085.

Billboards in KC get thumbs down

This is from the September Kansas City Association of Black Journalists: The KCABJ Thumbs Down Award, given annually to the media in Greater Kansas City that did the most to set back the interests of people of color, was given to WDAF-AM for billboards it put up which carried mixed messages.

In the urban core the billboards focused on crime, but in the suburbs WDAF promoted the station's ability to accurately forecast the weather and on telling suburbanites how traffic is ahead.

No racial slurs were painted on the billboards, but the message was clear. The country format



Paula Lynn Parks, '83, is contributing editor for *Heart & Soul*, a healthy lifestyle publication targeting African-Americans. Parks has an article in the current issue on juggling children's extracurricular activities. She writes from experience: Parks and her husband have children ages 6, 4 and 1.

Columbia University Graduate School of Journalism Alumni Association Fall Meeting

"Race in the New York
City Mayoral Race"

A review of the 1993
election campaign

Moderator: Gabe
Pressman, J-'47,
WNBC News.

Panelists: Andy Logan,
The New Yorker; Felipe
Luciano, *Good Day New
York*; Jim Sleeper, *Daily
News*; Ernest Tollerson,
J-'75, *Newsday*.

Tuesday, November 9,
7 - 8:30 p.m. at the
former GE Building
Auditorium (basement
level), 570 Lexington
Ave. at 51 St.

Please RSVP to the
J-school Development
Office: (212) 854-3864

That 'racist' newspaper?

By Wayne J. Dawkins

I was at a statewide conference, invited to serve on a panel quizzing N.J. gubernatorial candidates. When it ended I was in the hotel hallway, walking to the elevator.

A man read the name on my conference ID badge and began staring at me with a smirk. The panel moderator introduced us. The man who was staring at me worked at Rowan College which is in my paper's coverage area. I must have looked familiar.

After being introduced he said, "So, you're with the (Camden) *Courier-Post*, that *racist* newspaper." He fired the accusation like buckshot, assuming that I'd recoil or duck into a defensive stance.

Continued on back page

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Black Alumni Network Survey

Our newsletter improves because of you.
We listen to your comments and suggestions
and work hard to make each issue better.

Can you take a minute or two to complete this survey?
Please clip or photocopy this page and return before **Nov. 30**.

1. What do you read this newsletter for most? **Select two.**

- ☐ Announcements, calendar
- ☐ J-school news
- ☐ Jobline/People
- ☐ NABJ coverage
- ☐ Media industry news
- ☐ Datelines

2. Suggest how this newsletter can better serve you.

3. Any general comments, critique, about the BAN newsletter
(i.e. format, content, frequency)?

4. What field you're in? 5. Years of experience?

6. male/female

7. Age:

8. Columbia Journalism graduate?

under-25 26-35
36-45 46-55
55-up

Please return to: BAN Survey
5 Hopewell Lane
Sicklerville, NJ 08081-2503

Jobline

The Chicago *Sun-Times* is looking for an assistant metro editor. Contact Steve Huntley, 401 N. Wabash, Chicago, IL 60611. . . . WHYY FM 91 is looking for: Morning Edition anchor/host, Program director, and Production Assistant, Radio Times. Send resume to Maureen Pilla, WHYY, 150 N. Sixth St., Philadelphia, Pa. 19106. . . . *The Village Voice* is looking for: Target Marketing Department administrative coordinator and, sales representative. The *Anchor-age Daily News* is looking for an assistant librarian. . . . The *Courier-Post*, Camden/Cherry

Hill, is looking for a reporter. Contact Rose V. McIver, Box 5300, Cherry Hill, N.J. 08034 . . . *The Burlington Free Press* in Vermont is looking for an assistant features editor to work with a four-person department. Must have a flair for design. MacIntosh skills a plus. Send resume, clips and salary requirements to: Juli Metzger, assistant managing editor, *The Burlington Free Press*, P.O. Box 10, Burlington, Vt., 05402. Or call (802) 660-1865. . . . N.Y. State Urban Development Corp. is looking for a speechwriter. Contact Janice L. Greene, (212) 930-0109.



A'Leia Bundles

Minorities Job Fairs

The Boston Globe will host a Newspaper Minority Job Conference Dec. 2, 3 and 4 at the Colonnade Hotel in Boston. The conference includes workshops, interviews with candidates and career counseling. It is sponsored by the American Society of Newspaper Editors and the Newspaper Association of America.

This is an opportunity for minority students and newspaper recruiters to interview for entry-level jobs and internships.

The job fairs are intended mainly for college juniors and seniors. However, experienced minority journalists interested in immediate openings are also welcome to attend. Nov. 8 is the deadline for registration. A special registration fee is available for students living 75 miles or more from Boston which includes accommodations.

Contact Gina Maniscalco, The Boston Globe, P.O. Box 2378, Boston, Mass. 02107-2378. Or call (617) 929-2539.

Job fairs will take place in other regions through February. Write to Neil Foote, ASNE, Box 4090, Reston, Va. 22090 or Toni Laws, NAA, 11600 Sunrise Valley Drive, Reston, Va. 22091.

B.A.N. People

Marjorie Valbrun, '86, wrote about "Washington's Haiti problem" for *The Philadelphia Inquirer Review & Opinion* section Oct. 17. Afterward we saw her byline pop up on the scene, in Haiti, for the *Inquirer*. . . . Faith Smalls, '93, is assistant to the vicepresident at the New York City-based Scientists' Institute for Public Information. The institute seeks to increase public awareness of health and science issues through the news media. . . . Entrepreneur Madame C.J. Walker was inducted into the National Women's Hall of Fame in Seneca Falls, N.Y. Her great-great grand daughter, A'Leia Bundles, '76, accepted the posthumous award.

Thumbs down

Continued from front page

station mostly reports news about people of color when it involves crime or is negative, but gives white people in Greater Kansas City more complete, accurate and fair treatment in broadcast journalism. The KCABJ executive board voted that such unequal treatment was not only wrong but was racist.

"The first comprehensive and impartial history of NABJ's beginnings."

— *St. Louis Journalism Review*.

"A valuable volume in the literature of black journalism"

— *Publisher's Auxiliary*.

"Painstakingly researched . . .

scholarly and reverential . . . It's a good read." — *Multicultural Link*.

"An excellent source of biographical information about dozens of newspaper and broadcasting journalists who are of the African-American race." — *Quill & Scroll*.

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We want to hear from you

Let us know when you move, change jobs, reach milestones or just want to bring news to our attention.

'Racist' newspaper?

Continued from page 2

Instead, I looked him in the eye. Then calmly, deliberately and firmly, I asked "why?"

Now he was retreating.

The smug smirk disappeared from the man's face.

"Oh, I didn't mean no harm."

"Racism is a serious charge," I said. "What did we do."

He grumbled half-heartedly about some aggressive news coverage of the college.

Then I asked him if he read the paper lately. He said no.

I said, "well, check us out."

Every newspaper, prestigious or gritty, (and Lord knows broadcasting too) has moments when it runs stories that go way over the line of racial insensitivity. Then for many papers, there are days when it shows courage or commitment to public service in running stories regarding racially sensitive issues.

There are papers that are hopeless. The editors don't get it and don't intend to get it.

But, to brand a lot of papers as racist without reading them or challenging their coverage with letters or calls is wrong.

Even lazy.

No harm, no foul Errors nevertheless in NABJ regional elections

In an Aug. 29 memo to members of the National Association of Black Journalists, outgoing president Sidmel Estes-Sumpter explained the certification of the July election.

Despite delays and irregularities at the polling places the results were virtually the same: Dorothy Butler Gilliam defeated Roy Johnson 54 to 41 percent. Robert Tutman ran a distant third getting 5 percent of 772 votes cast.

The focus was on the contested presidential race, but NABJ had a problem in regional director races. Hundreds of members voted for regional directors who were not their representative.

It was most obvious in the final ballot counts.

Marcia Pledger, director in Region 9, the Rocky Mountain states, received 334 votes, about as many votes as regional directors representing the densely populated Northeast, South and Midwest regions. Region 9 was so

sparsely populated it went without representation for a brief period in the '80s. Since then it has grown but it is more likely that 34 members were eligible to vote for the Region 9 director, not 334.

Region 2 Director Greg Moore, chairman of the election committee, acknowledged that the regional director races were bungled. The ballots were printed accidentally with the names of all the regional director candidates.

Fortunately these races were a case of no harm, no foul.

All 10 regional director races were uncontested. The mistake does not do any damage.

NABJ has time to make sure the snafu is not repeated at the next election in 1995.

New address for NABJ

Street address:

11600 Sunrise Valley Drive
Reston, Va. 22091

Box Number:

P.O. Box 4222
Reston, Va. 22091

Tele: (703) 648-1270

Fax: (703) 476-6245

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'79 J-alum's book explaining American Islam arrives in bookstores this month

Steven Barboza, a 1979 Columbia University Journalism graduate, is the author of *American Jihad: Islam After Malcolm X*, a book that is to be available in stores late this month.

"*American Jihad* is, I believe, the first popular book about Islam in America," said Barboza. "I included first-person narratives of many types of Muslims, and provide an in-depth look at what the religion is and who practices it in the United States.

"There are perhaps six million Muslims in America. In my book, I have attempted to tell the story

of Islam through the voices of individual Muslims — the rich and famous, blacks and whites, 'ordinary' folk, fiery demagogues."

The author included the stories of:

- Muhammad Ali
- Kareem Abdul-Jabbar
- Louis Farrakhan
- Attallah Shabazz
- May May Ali
- Former Christians and Jews
- Business executives
- Professors
- Rap singers
- Clerks
- Sufis

Jihad said Barboza means "struggle," not "holy war," and his book attempts "to create a mosaic of the Islamic community" in America. Barboza himself grew up Catholic and became a Muslim in 1975. That was one reason for writing a book. It happened after a writer from *The New Yorker* told Barboza that an editor was looking for a writer to do such a book. Barboza pursued the assignment and began his work in 1987.

American Jihad is published by Doubleday. The scheduled first printing is 10,000 copies.

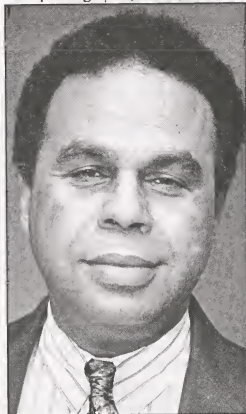
Faculty post for J- '72 alum at Pa. college

Meredith Wilson Lewis, a 1972 Columbia Journalism graduate, has joined the English Department of La Roche College in Pittsburgh as an adjunct professor of Journalism Studies. Lewis is currently teaching an introductory course in journalism style where students learn editing, interviewing and reporting skills.

Before joining La Roche, Lewis was a correspondent and producer for World Monitor, an international TV news program on the Monitor Channel in Boston, which halted production last year.

A veteran journalist and broadcaster for 20 years, Lewis has been a network correspondent for

NBC News, where his reports appeared on NBC Nightly News and the *Today* show. Lewis has also been a producer for USA Cable, based in Tokyo and a staff writer for *Newsday*. He began his career as a city hall reporter for the *Chicago Daily Defender* and was later a staff writer for *Newsday* in Long Island, N.Y. Lewis' career was interrupted by the war in Vietnam, where Lewis served as a captain in the U.S. Army Signal Corps., as a specialist in avionics and communications. A winner of several journalism awards for both domestic and international



Meredith Wilson Lewis

Continued on back page

Brave new world

Photography goes CD-Romm

Photojournalist and computer enthusiast E.W. Faircloth showed a handful of journalists 250 pictures sent to his newspaper by Capital Cities/ABC to promote the fall entertainment season.

Instead of manila envelopes bulging with prints, the 250 images – with press releases – were stored on a single compact disc.

So goes photography and photojournalism in the '90s.

Faircloth of the *Philadelphia Daily News* led a session on technology and design imaging at "Just do it," a day-long professional development program sponsored by NABJ and held at Temple University Nov 13.

Faircloth brought props to illustrate how radically photojournalism is changing: he started with a Speed Graphic camera (the

kind used by Joe Pesci in *The Public Eye*); a Leica 35mm fixed lens camera and a present-day tool, a Nikon 35mm.

Newspapers traded in manual typewriters for computers in the '70s. In the '90s, photo darkrooms and smelly, unsafe chemicals are passe. Also passe are wirephotos, pictures transmitted over telephone lines. The *Associated Press* in 1991 gave all its member newspapers Macintosh computers. AP photos are now pulled from the computer system. It is cheaper and less wasteful than the old system. Then, hundreds of photos that moved on the wires were destined for the trash instead of the next days edition. Today, the desired images can be taken from the Mac. The only habit that endures, said Faircloth, is that photographers still shoot film.

"Just do it" featured six workshops. It drew journalists from three Northeast states. — WJD

FACULTY SEARCH

COLUMBIA UNIVERSITY
GRADUATE SCHOOL OF JOURNALISM

Applications and nominations are invited for junior and senior faculty positions for the 1994-95 academic year. Openings are anticipated in:

Broadcast Journalism (reporting, writing and producing for television); and
Print Journalism (newspaper or magazine reporting and writing).

One-year renewable and tenure-track positions will be filled from the ranks of distinguished professionals with an interest in teaching and publication. Specific areas of specialization include urban affairs, international affairs and computer-assisted reporting; editing and production experience desirable.

The School strongly encourages applications from minorities and women. Please send letter, vita, and three references to:

Committee on Faculty Appointments
Graduate School of Journalism
Columbia University
New York, NY 10027

Columbia University is an affirmative action / equal opportunity institution.

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The University of Georgia

Henry W. Grady
College of Journalism and Mass Communication

The University of Georgia is seeking a teacher of photojournalism and related courses and supervisor or its photojournalism course concentration and photojournalism laboratory. Candidates with appropriate academic and professional qualifications may seek appointment to a tenure-track position as an assistant/associate professor or to a non-tenure track position as an academic professional. All candidates must have knowledge of and skills in modern computerized editing systems.

The university is an affirmative action, equal opportunity employer, and it invites and encourages applications from women and minorities.

Deadline for applications is **February 15, 1994**. Date of appointment is September 1994. To apply, candidates should submit a letter of application, a resume, and the names, complete addresses and telephone numbers of three persons who may be contacted for letters of reference to Prof. Conrad Fink, chairman, search committee, Department of Journalism, College of Journalism and Mass Communication, University of Georgia, Athens, GA, 30602-3018.

Jobline

Gannett Suburban Newspapers in White Plains, N.Y. is seeking **community reporters, a photo editor and lifestyles page designer/teen editor.** Contact Laura Schwed, assistant managing editor, *Gannett Suburban Newspapers*, 1 Gannett Drive, White Plains, N.Y. 10604. (914) 694-5118. The *Rockland Journal News*, a Gannett newspaper in West Nyack, N.Y., is seeking a **chief photographer and copy editors.** Contact Caesar Andrews, executive editor, *Rockland Journal News*, 200 North Route 303,

West Nyack, N.Y. 10994. (914) 358-2200. . . . **WHYY 91FM**, Philadelphia, is looking for a **Morning Edition anchor/host** to host WHYY and NPR's *Morning Edition* weekdays from 6 to 10 a.m. Hours: 4 a.m. to noon. Requires three years' reporting/producing experience. Send resume and non-returnable cassette.

91FM is also looking for a **program director.** Requires five years experience in broadcast management with demonstrated administrative effectiveness and fund-raising leadership. Send resume to: Maureen Pilla, WHYY,

Inc., 150 N. Sixth St., Philadelphia, Pa. 19106. . . . A university on Long Island is looking for a **news writer.** Applicant should be a generalist with a few years of experience in news writing or public relations. Send resume to Steve Villano, associate dean for public affairs, University Medical Center; School of Medicine; SUNY, Stony Brook, Stony Brook, N.Y. 11794-8430. Or call (516) 444-2312. . . . *The Village VOICE* has an opening for a year-long temporary assignment (1994) for part-time senior editor/**VOICELiterary Supplement.** Calls for evaluating and editing manuscripts, assigning, writing captions and headlines.

Experience required: Extensive background in editing and writing; extensive knowledge of books and publishing. Must be well organized and well read.

Contact M. Mark at (212) 475-3300, ext. 2110.

STANFORD UNIVERSITY invites applications for:



The John S. Knight Fellowships for Professional Journalists for 1994-95

A journalism fellowship is a sabbatical from deadlines, an escape from the newsroom. But it's far more—it can be the most stimulating year of your life.

Each year, 12 professionals from U.S. print and broadcast journalism are awarded Knight Fellowships at Stanford University. They pursue an academic year of study, intellectual growth, and personal change at one of the world's great universities, located in the San Francisco Bay Area. The Fellowship is pure freedom—no required tests or papers.

Knight Fellows go on to great things in journalism. Among their many prestigious awards are sixteen Pulitzer Prizes.

The program seeks applicants who have demonstrated uncommon excellence in their work and who have the potential of reaching the top ranks in their specialization. All fulltime journalists in news/editorial work are eligible.

Applications are encouraged from members of ethnic minorities.

Up to two fellowships may be awarded to those in business/management positions.

Candidates must have seven years' professional experience. Fellows receive a stipend of \$35,000, plus tuition and a book allowance. All academic and social benefits are open to spouses of Fellows.

The application deadline is February 1, 1994.

For brochure and application form, write or phone:

John S. Knight Fellowships
Department of Communication
Stanford University
Stanford, CA 94305-2050
(415) 723-4937

B.A.N. People

Congratulations to Valerie and David J. Dent, '82, on the birth of their daughter, Lynnette Amantha, on April 10. David Dent teaches journalism at NYU and free-lances. . . . **Dorothy Butler Gilliam, '61**, president of NABJ, is quoted in *The Rage of a Privileged Class*, a new book by Ellis Cose. Gilliam also appears in an excerpt that appeared in *Newsweek* on Nov. 15. . . . **RETURN TO SENDER:** Readers, do you know the whereabouts of these alumni?: **James Anderson, '90**,

Continued on back page

We want to hear from you

Let us know when you move, change jobs, reach milestones or just want to bring news to our attention.

Teaching post

Continued from front page

coverage, Lewis has also reported for the Canadian Broadcasting Corporation, the Voice of America and Channel Nine Australia from the Philippines, Japan and Vietnam.

Lewis did his undergraduate work at the University of Illinois.

La Roche College is a four-year, coeducational, independent Catholic college located in the North Hills of Pittsburgh. Next month Lewis will also teach journalism as an adjunct at Duquesne University, also in Pittsburgh.

Apart from teaching, Lewis is researching a development grant to produce a documentary on Afro-Canadians who volunteered for service in the Union Army during the U.S. Civil War. The production is based on the life of Lewis' great-great-grandfather, Dr. Anderson Abbott. Abbott was one of eight black doctors in the Union Army.

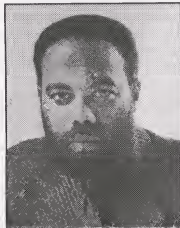
Lewis resides in Pittsburgh with his wife Darlene and their two daughters.

A great-great-grandfather was one of 8 black doctors in the Union Army

B.A.N. People

Continued from previous page

last address, Brooklyn, N.Y.; **Carole Cary, '92**, last address, Bronx, N.Y. and **Veronica Byrd, '92**, last address, New York, N.Y. . . . **Akili Buchanan, '80**, is a producer with ABC News in New York. He has been on the road a lot preparing episodes for *Turning Point*, a documentary-type show



Akili Buchanan

that premieres in January.

Previously, Buchanan was with KQED-TV (PBS) in San Francisco for six years and after that he was producing independently for 1 1/2 years.

Give a gift, get a shirt

Columbia University students are calling journalism alumni. They are seeking gifts to the Journalism Fund. Those who give at least \$100 by Dec. 31 will receive a J-School T-shirt with the First Amendment printed on the back.

It will read like this:

Amendment 1, Constitution of the United States, 1791

Congress shall make no law respecting an establishment of religion, or prohibiting the free exercise thereof; or abridging the freedom of speech, or of the press; or the right of the people to peaceably to assemble, and to petition the government for a redress of grievances.

Syracuse graduate fellow program

The S.I. Newhouse School of Public Communications, Syracuse University announced the inauguration of the S.I. Newhouse Foundation Newspaper Graduate Fellow Program for Minorities. A reception was held at Lubin House in New York on Nov. 30.

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